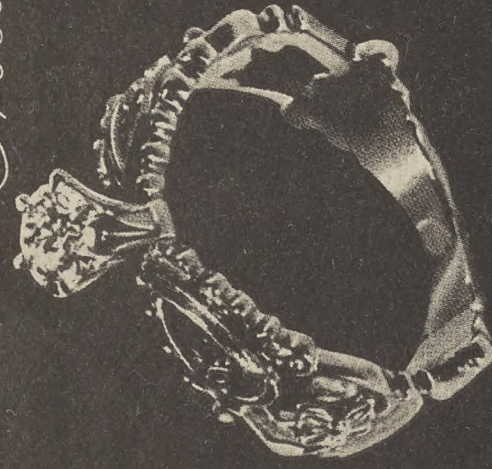


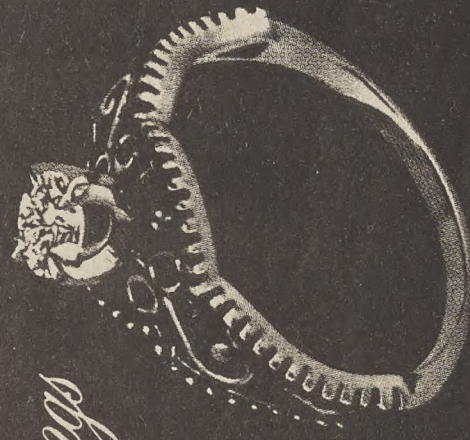
BULLOCK & LOSEE

Jewelers

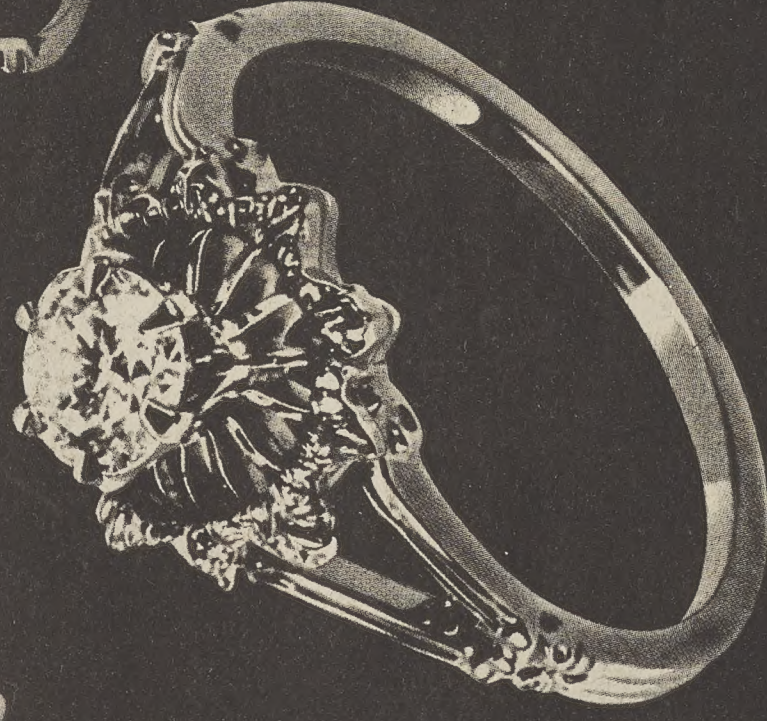
*Orange Blossom
Diamond Rings*



Countess



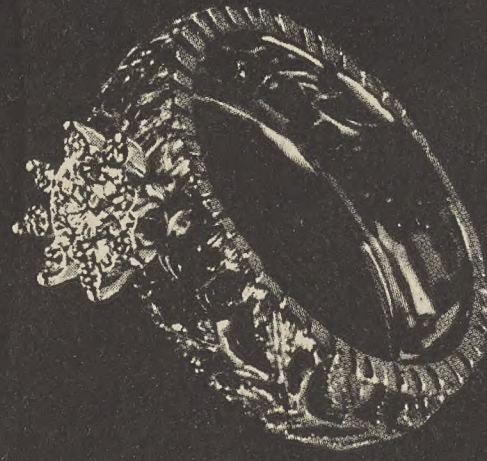
Cascade



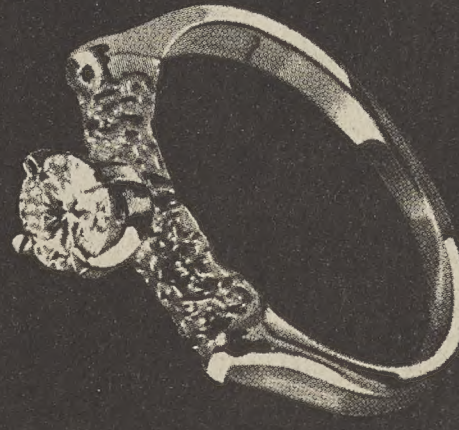
Sunrise

The brilliance of the beautiful Orange Blossom diamond is captured by the delicately carved halo of 18k gold in Orange Blossom's Sunrise.

Time now stands still, and the beginning of your life is the Sunrise of tomorrow.



Holly



Floralon

Orange Blossom Diamond Engagement Rings are made in 18k gold—the finest gold available.
Orange Blossom Diamond Rings are fully covered by a complete guarantee and are available with beautifully matched 18k gold wedding rings.

BULLOCK & LOSEE

Jewelers
19 N. University - Provo
373-1379

University Mall - Orem
225-0383



'Best of Show' by Mike Sorenson

PHOTO CONTEST WINNERS

Anaheim photographer wins Universe contest

Michael K. Sorenson, a junior photography major from Anaheim, Calif., was named grand prize winner today in the Fourth Annual Daily Universe Photo Contest.

Daily Universe Photo Contest. Sorenson won the "best of the show" category with a pictorial photograph of some quaking aspen trees, taken in the Wasatch Mountains northeast of Provo.

Judges for the contest said the picture was chosen for its composition, quality and artistic execution (see photograph on front cover).

judges were Prov
photographer Doug Martin,
Salt Lake Tribune
photographer Lynn Johnson,
former Universe photo editor
now with the Ogden Standard
Examiner Bert Fox and
Floyd Holdman, student
assistant in the Communica-

tions Department and local pictorial photographer.

ELWC display

The winning entries along with 75 others selected by the judges from more than 200 prints entered in the contest — will be displayed this week in the Step-Downtown Lounge in the Ernest L. Wilkinson Center.

Sorenson will be awarded the grand prize today, a new 35-millimeter camera supplied by the Daily Universe.

James L. Bates, a senior Communications major from Seattle, Wash., won the best pictorial category with a picture of some cases in an artist's studio. He wins a certificate from Hale's Photo in Provo. Runners up were Jeffrey L. Georison, junior Industrial Design major

from Rejon, Wash., second place, winning a \$10 gift certificate and Ted York, junior photo major from Reston, Va., a \$5 gift certificate. Honorable mention went to Craig Pauls, economics major from Palos Verdes, Calif.

Press category

Quinn I. Orr, freshman photo major from Fort Macleod, Alberta, Canada, won the "best news photo" category, with a sports action shot of a BYU pitcher winding up to throw the ball.

(Cont. on page 8)

(Cont. on page 8)



Photo by Brent Petersen

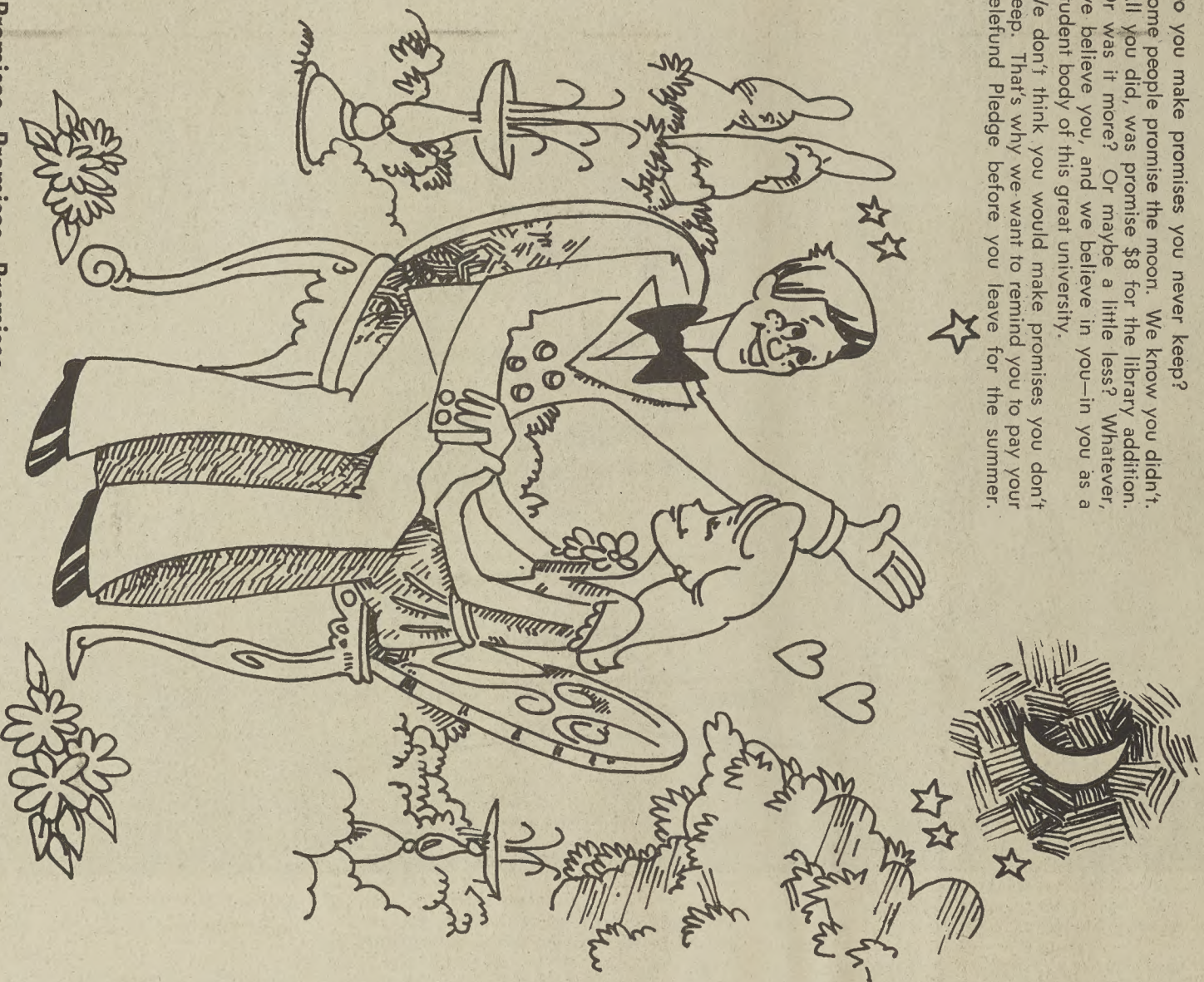
Michael Sorenson of Anaheim, California, adjusts the levers on his camera, getting ready for a picture somewhere near the campus. One of his entries won the "best of show" category in the Universe Photo Contest (see pg. 1).

PROMISES, PROMISES....

Do you make promises you never keep?

Some people promise the moon. We know you didn't. All you did, was promise \$8 for the library addition. Or was it more? Or maybe a little less? Whatever we believe you, and we believe in you—in you as a student body of this great university.

We don't think you would make promises you don't keep. That's why we want to remind you to pay your Telefund Pledge before you leave for the summer.



**Promises, Promises, Promises, . . .
Join the ones that keep their promises.**

Pay up on your Telefund Pledge Now!

STUDENT DEVELOPMENT ASSOCIATION

Alumni House, BYU Campus, 374-1211, Ext. 3886

Processing for profit

By CHAD JAY HOLMAN
Monday Magazine Writer

climate in
color work

In 1973 an engulfing blaze swept through the color processing lab of Castleton's Photo in Springfield, totally destroying the operation. An employee of Castleton, Ralph J. Snelson who had worked for more than nine years in color developing, decided to borrow \$2,000 to start a venture in the color-developing market on his own. Snelson was unsuspicious of the success he would soon achieve, and the proliferation of interest in the local color industry.

"I developed an interest in photography through my dad, Ralph Snelson, who apprenticed with George Edward Anderson, the pioneer photographer," the younger Snelson states, "but when I was young, so I guess you would say I was born into it." Color processing didn't develop until a few years before Snelson's father was retired, so Snelson learned mainly black and white developing through his father's shop. "The color end of photography as far as I'm

study by himself you get in and find out what it takes to get a certain quality of color you just don't do it."

Snelson's lab is located in the basement of his home in Springville. Working full-time as a mathematics teacher at the Springville Jr. High School, and being a member of the High Council in the Kolab State of the LDS Church, Snelson still devotes a minimum of 48 hours a week to his lab work. He is assisted by his wife Janet, who works full-time and his son Michael, who works part-time in the lab.

Photo Service

Martin said, "About twenty years ago I went into partnership with Bill Owen in color developing. The partnership has since been dissolved and Bill has moved out to Ogden where he is in the color developing business there."

For Snelson, teaching is a real contrast to working in the lab. "Here I face six classes of about 30 students every day, so I'm surrounded with people," he says. "Then I come home and immediately retire to the darkroom, where I'm completely alone. One really complements the other."

Photo by Sam Coverston

Only five years later, Smithsonian's color developing operation has grown to be valued at more than \$30,000, and the equipment alone. This is not to mention, the 30 accounts with studios and photographers whose business has secured, with a scope that includes photographers in Utah, Idaho and New Mexico.

Another local color entrepreneur, Bob Martin, is in business with his father, Phil Martin. He started only studying and training on his

secret—reproducing color. Snethson has had no formal education in color processing, but has done extensive studying and training on his

super-imposing them on a color came into its own. I reproduced experiments like developing in color by shooting black and white through separate filters and then super-imposing them on a color came into its own. I reproduced experiments like developing in color by shooting black and white through separate filters and then super-imposing them on a

concerned I learned Castletron's studio," said Snethson, "but was interested in it in that studio before he did it in his own. I reproduced experiments like developing in color by shooting black and white through separate filters and then super-imposing them on a

which is located at 735 Columbia Lane in Provo, is also a family operation. Martin decided to go into the color business two years ago with Bill Owen, when he found there were no other jobs available for him in the area. Martin had formal training in Photography at BYU as a Communications photography major.

"I have been doing color developing for over 10 years and I find it a rewarding and satisfying line of work," says Martin. "The basic processing: custom work and machine processing which includes work for professional free-lancers and studios. He also does school pictures and other student commercial work. Martin's work is about eighty per cent amateur developing; the other twenty per cent consists of over 2,000 professional accounts. "We are the only amateur color developing lab in this area,"

Photo by Sam Covertson

Ralph Snelson of Springville operates some of the sophisticated machinery in his color lab. He is one of two major color processors in the area, but operates out of his home.

he says. "Other amateur financially rewarding, Snelson is developing outlets have to see many other beneficiaries of mail or ship out of the area to get their pictures developed".

Martin says the nearest amateur color developing lab is in Salt Lake City.

Besides the business being to continue.

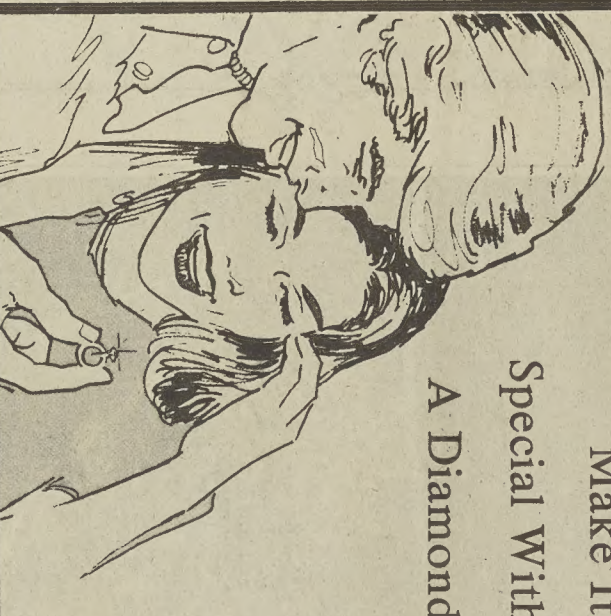
complements encouraging him

For Time and for Eternity...

Make It

Special With

A Diamond



**Look at me!
I got all
dressed up
for Mom.**

Only 1.95 for a 5x7 or

4 wallet sizes in natural color.

- No appointment necessary • No hidden charges • Age limit 12 years • Choose from several poses • Two or three children in one portrait, 2.98 • Copies and enlargements available at very low prices • Our studio is permanently located in this store

Pixy®

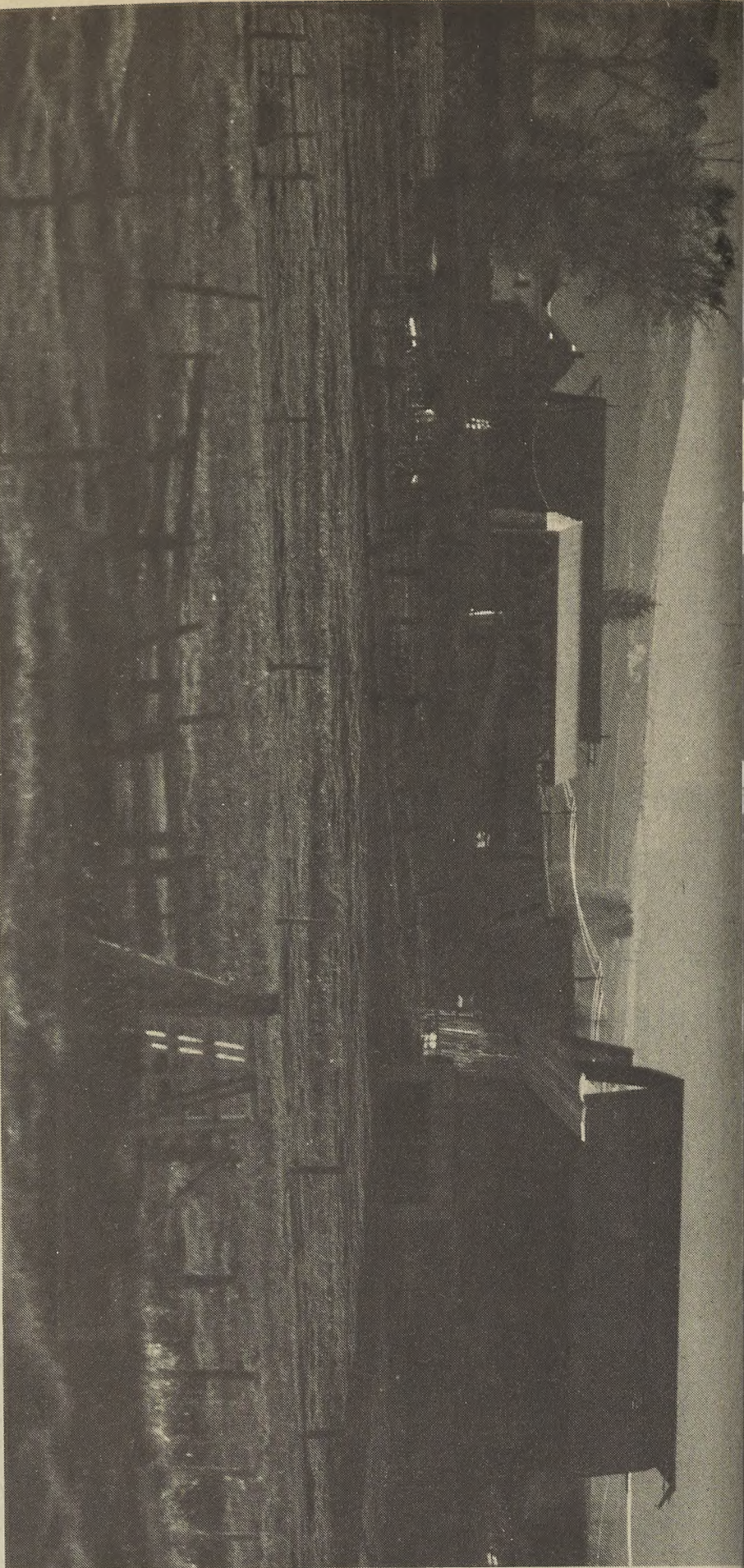
**Use your JCPenney
Charge Card**

JCPenney
Orem University Mall
Shop Mon.-Fri. 10-9, Sat. 10-6

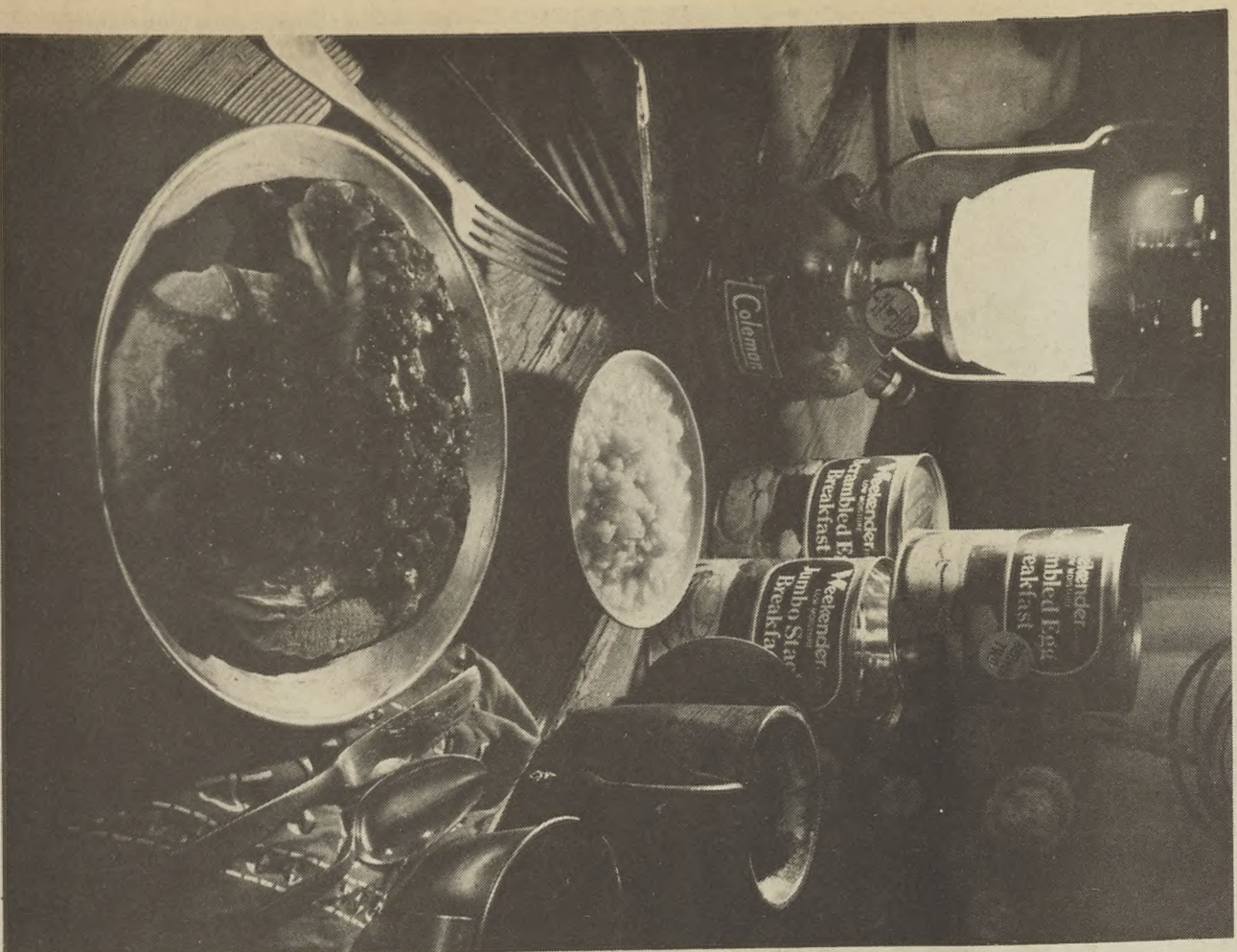
Orem University Mall
Shop Mon.-Fri. 10-9, Sat. 10-6

Penney's used to handle the paper and chemicals required for processing film, but there wasn't a large enough turnover and so it was discontinued, says Blakley. They mainly specialize in cameras and film processing.

A universe photograph by Curtis Wong of a BYU student being informed by a sheriff's officer that her brother has been killed in a hiking accident took second place in the press category. It also won first place in the news photo category in the Sigma Delta Chi Regional Mark of Excellence Contest earlier this month.



A pastoral farm scene (color) is the winning photograph in the color category, taken by Craig Dimond of Montpelier, Idaho. Dimond's picture is one of more than 80 prints entered in this category in the Fourth Annual Universe Photo Contest.



A tempting breakfast, photographed by Richard Stum, is the winner in the advertising category.



Jim Christensen's picture of two little girls sharing a secret took third place in the news photo category.

The photo game

(Cont. from page 16)

photography for next to nothing.

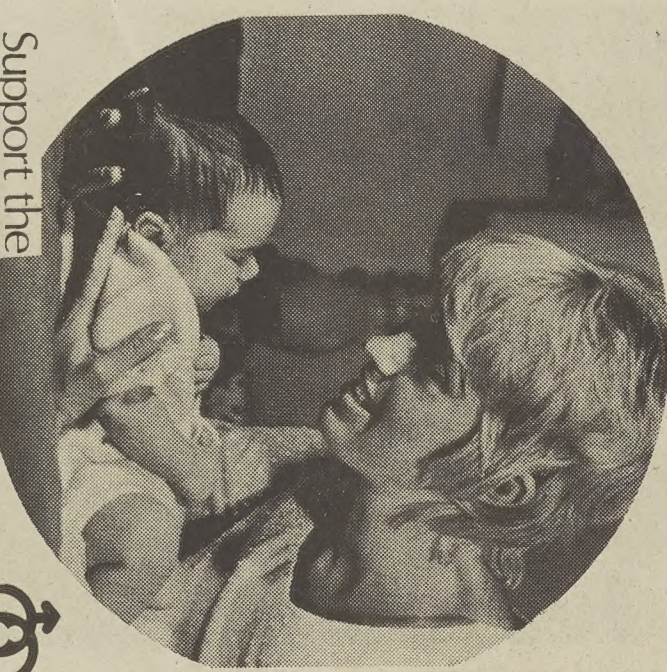
"Everybody seems to have a cousin or neighbor who has a good camera and naturally, a lot of low-class photography is produced by people who really don't know what they're doing," says one student photographer.

When female photographers

are mentioned, the name of Mary Dunn always comes up. Mary has been doing photographic work locally for the last 20 years, and seems to have built quite a name for herself.

Dunn touch-up

Most of the established studios work with Mary; she's remarked one local



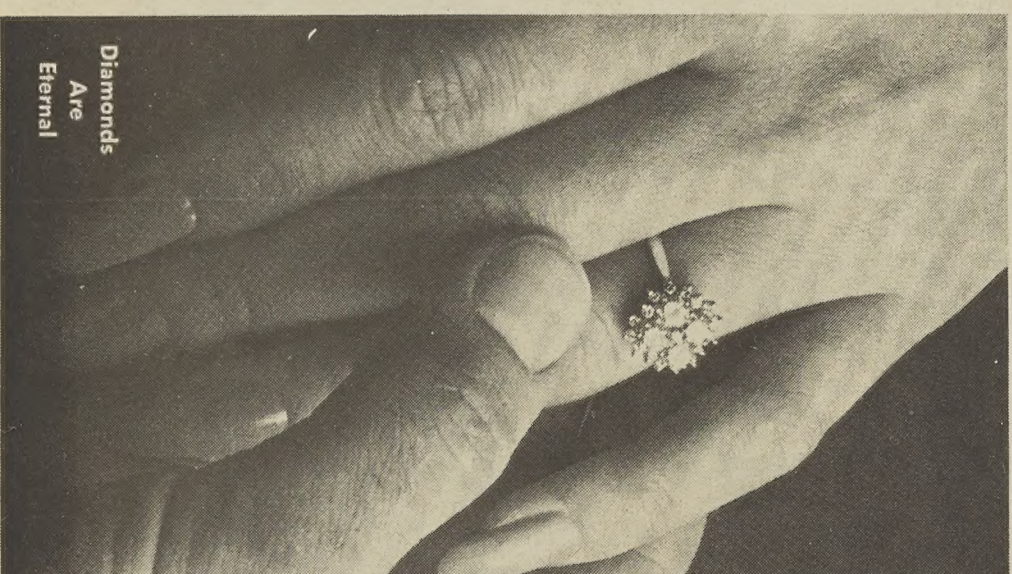
Support the
MARCH OF DIMES



THIS SPACE CONTRIBUTED AS A PUBLIC SERVICE BY THE PUBLISHER

DIAMONDS DIRECT

from Antwerp, the world's diamond centre



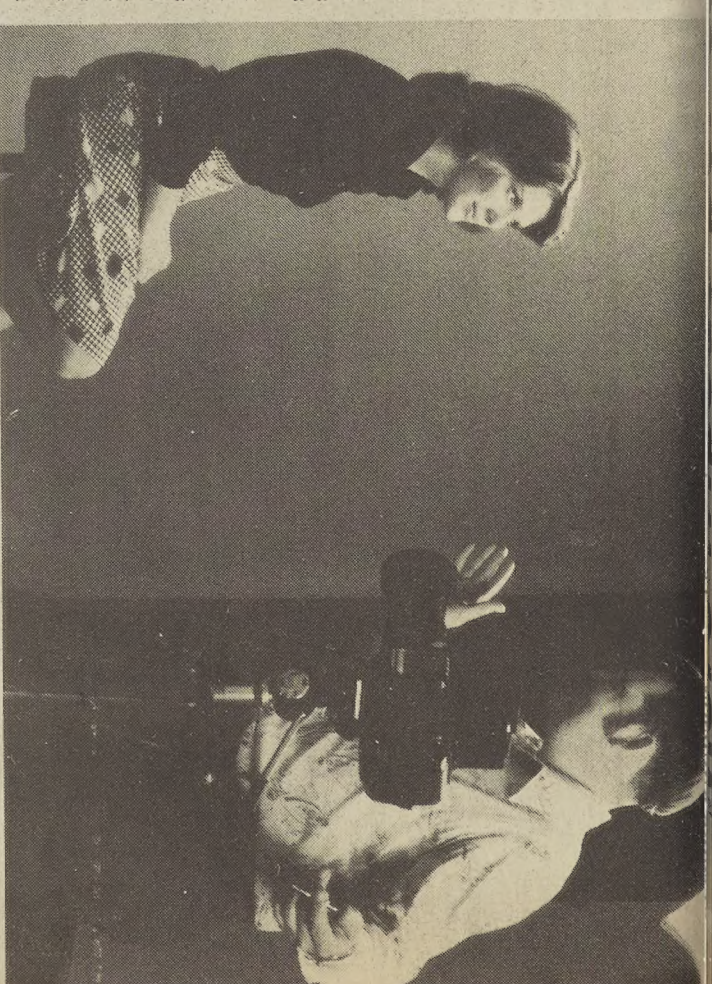
Diamonds
Are
Eternal

American Savings & Loan Building East Entrance
15 EAST 300 NORTH, PROVO - 373-5080

photographer. "She probably does the best touch-up and photographic artwork in the area."

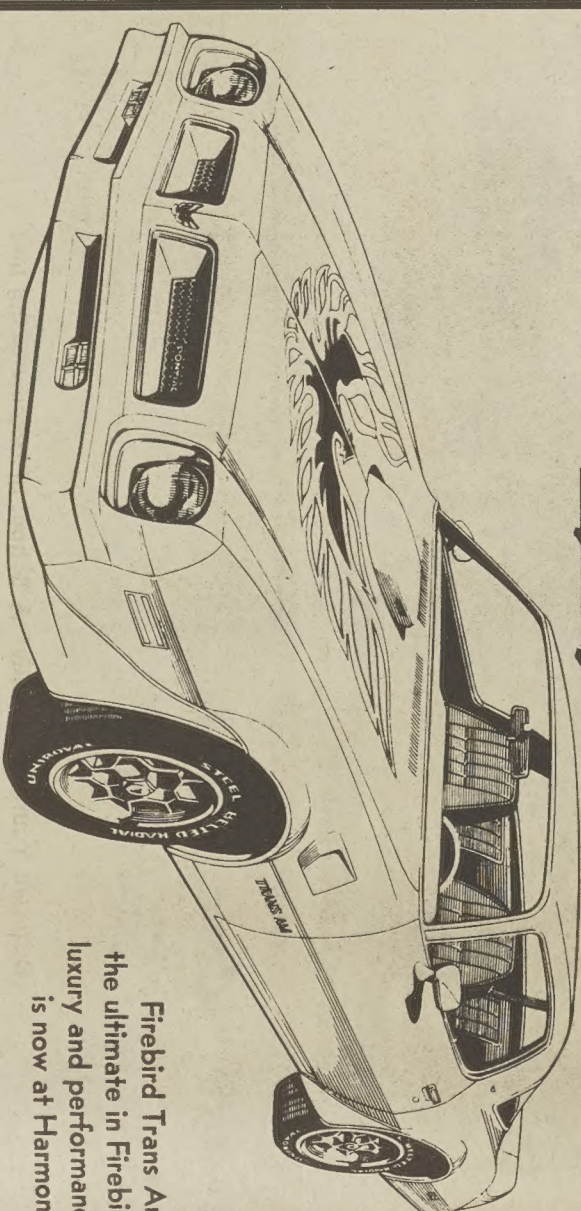
Mrs. Dunn is currently working with a relatively new studio known as Mountain West. They say they have done over 1,500 portraits since they opened their doors in January.

One thing to be said about the photography business in Utah County is that almost anyone desiring photographic work done can probably find someone who specializes in just what they need. By the same token, if not careful one may just wind up with the wrong photographic results. Almost every photographer will tell you he can do anything with a camera. The trick is finding one who can.



Ralph Burton of Orem sets up a portrait in his studio. Photography in Utah Valley is a highly competitive business.

HAPPY CAR GRADUATES ARE OUR BUSINESS



Firebird Trans Am:
the ultimate in Firebird
luxury and performance
is now at Harmon's.

Now that you're finally getting that hard-earned diploma, it's time to shed your old college wheels and move up to a new PONTIAC from HARMON'S, INC.

We appreciate your concern in investing your money wisely. Let us discuss with you a new car program that best suits your needs.

HARMON'S INC.

PONTIAC - SUBARU - CADILLAC
470 WEST 100 NORTH, PROVO - 373-3031



By MARK KNUDSON
Monday Magazine Writer

"There are probably more photographers in the Provo-Orem area, per capita, than anywhere else in the country," remarked the young businessman. "The good ones are really good, and the bad ones are really bad."

The photography business in Utah County is a little different than in most places. Due to the presence of BYU, and the nearby LDS temples, there are thousands of engagements, wedding receptions and graduation pictures to be photographed. Thus, the valley seems to have more than its share of tripods and darkrooms.

The number of studio photographers seems to fluctuate annually. Just in the last couple of years, five or six fairly reputable photographic studios have folded, and another three or four have opened their doors. Only the super-talented or super-stoic seem to be able to hang in there for any length of time.

"You not only have to be a good photographer," says Dick Revoir of Portraits by Revoir, "but you really have to know something about business." Revoir graduated from BYU in engineering, but you were to ask Massey why you should do business with him, he would probably drop a list of names of local celebrities that could almost make you star-struck.

Hundreds of beauty queens, ASBYU student candidates, and a lot of familiar names like Robert Kedford and Ernest Wilkinson, have all posed for the Massey lens.

"My work is a combination of everything I've learned from everyone that I've worked under," says Massey. Burton Studios in Orem, which is owned and operated by Ralph Burton, opened its doors last September. Burton seems to be doing quite well in the portraiture business.

"I know this is a tough market," says Burton, "but my strategy of selling a high quality portrait at a lower price than anyone in the area seems to be paying off."

town. Burton attributes it to having his own color lab and working with local jewelers as two of the main things helping his business succeed. Doug Martin, 25, is the owner of one studio in town. When Doug attended BYU he was one of the main photographers for the Daily Universe. His award-winning free lance work has brought him a certain degree of local acclaim, and plenty of business.

"If you would have told me five years ago I would be running a portrait studio, I would have laughed, but here I am with more work than I know what to do with," says Martin.

Amateur problem

Most of the professional studio photographers in the area agree that one of the big problems they face is the existence of hundreds of local businesses all over the west. "Commercial work can be a hassle, and lot more trouble than studio work, but I enjoy

(Cont. on page 17)

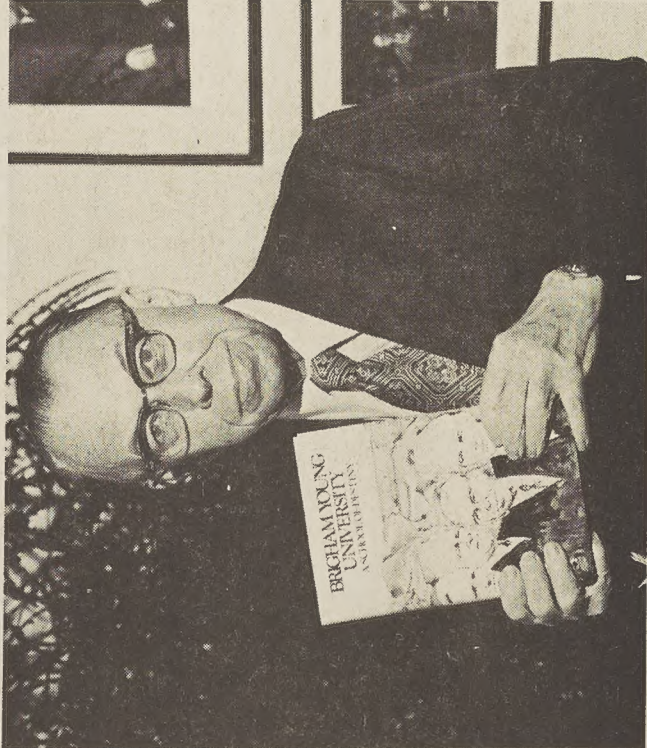
Martin challenge

Currently, Martin spends almost half of his time doing commercial work for existence of hundreds of local businesses all over the west. "Commercial work can be a hassle, and lot more trouble than studio work, but I enjoy



Doug Martin, well known for his sports photography, specializes in traveling commercial jobs. He is one of a large number of commercial photographers in the area.

AUTOGRAPHING



President Emeritus Ernest L. Wilkinson
Editor of **BYU: A School of Destiny**

Commencement Day, April 23
12:00-1:30 p.m.
BYU Bookstore

Brigham Young University: A School of Destiny is the first concise history of BYU ever published. Former President Ernest L. Wilkinson, aided by associate editor W. Cleon Skousen, has put together a unique history of a unique university. Come meet President Wilkinson and see this beautiful book — 928 pages long with 48 pages of photos. It makes a special gift for a special day.

New from Brigham Young University Press



town. Burton attributes it to having his own color lab and working with local jewelers as two of the main things helping his business succeed. Doug Martin, 25, is the owner of one studio in town. When Doug attended BYU he was one of the main photographers for the Daily Universe. His award-winning free lance work has brought him a certain degree of local acclaim, and plenty of business.

Amateur problem

Most of the professional studio photographers in the area agree that one of the big problems they face is the existence of hundreds of local businesses all over the west. "Commercial work can be a hassle, and lot more trouble than studio work, but I enjoy

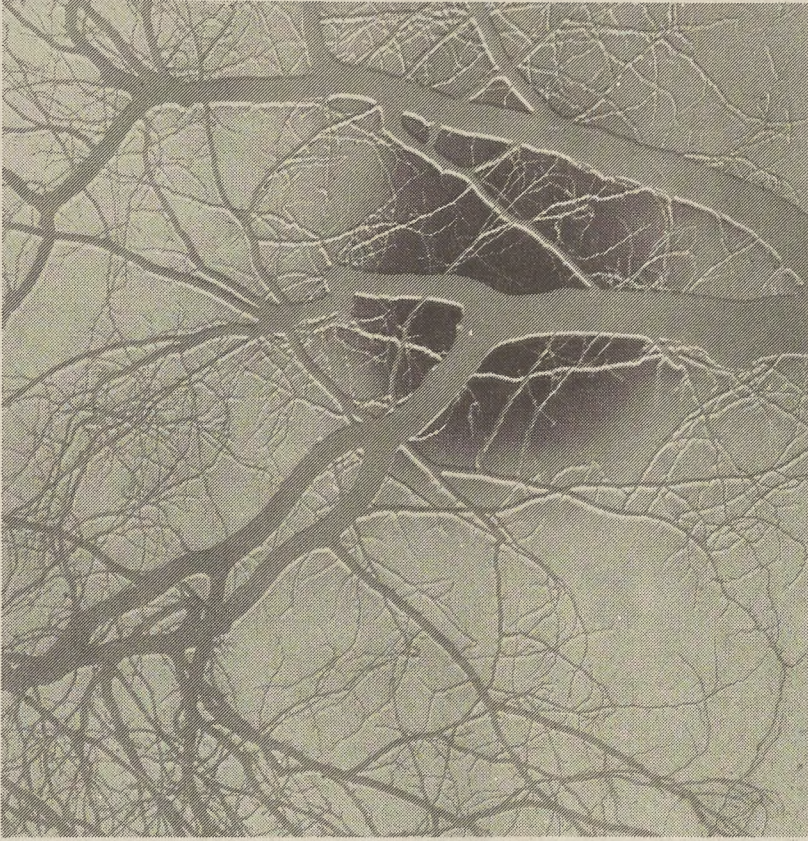
(Cont. on page 17)

Martin challenge

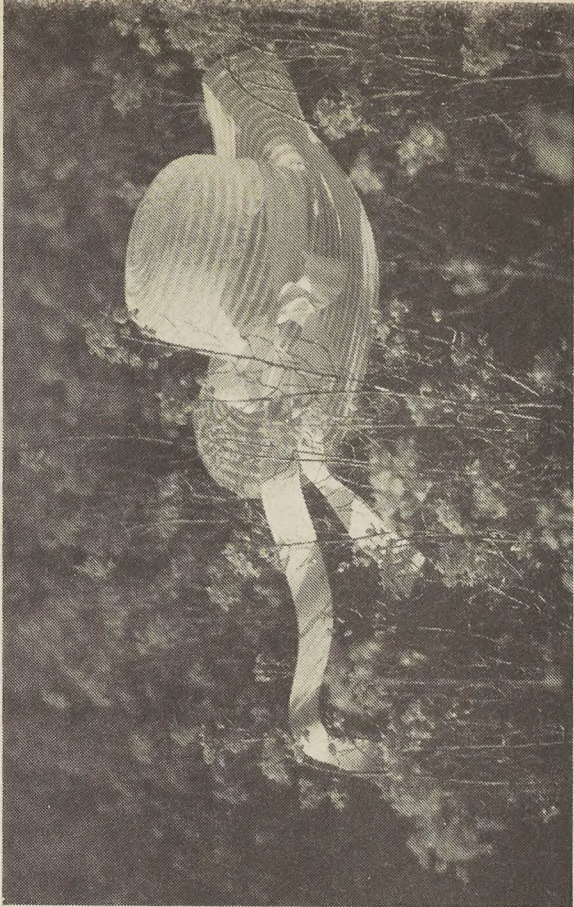
Currently, Martin spends almost half of his time doing commercial work for existence of hundreds of local businesses all over the west. "Commercial work can be a hassle, and lot more trouble than studio work, but I enjoy



Graffiti on a brick wall by J. Geertsen is the second place winner in the pictorial category.



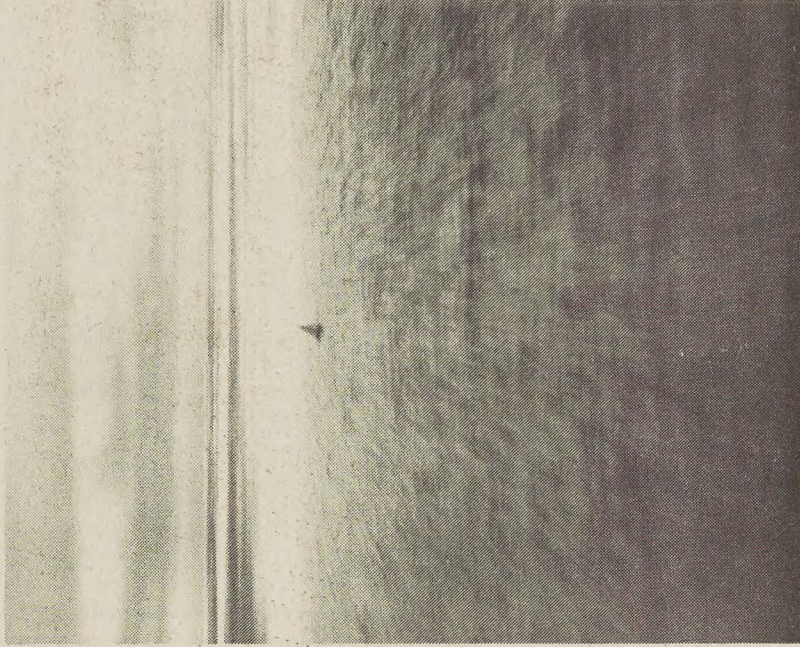
An abstract view of trees (color) is the subject of Larry Keller's photograph which took an honorable mention.



A white hat among the buttercups (color) took an honorable mention in the color category for Peter Firth.



A group of Korean school children with a soft drink took third place in the advertising category for Scott Harris.



"Boat" (color) is the title of this 2nd place color entry taken by Craig Paulin.

**LOWEST PRICES
ANYWHERE!!**



* Goodyear
Tires

* Cooper
Tires

FERG'S TIRE CENTER

(Check Us Out)

1240 S. State - Orem - Phone 225-9148



PEOPLE PLEASIN' TWO DOLLAR SPECIALS!

Pro
WIDE CAMERA
STRAP
Save Your Neck!
\$2 00

SUPERSCOPE
STORY TELLER
CASSETTES
\$2 00

Canon
FTb
NOW ONLY
\$239 95
60 day price guarantee. If you have purchased this camera at Allen's during the last 60 days we will adjust the price by amount of price increase. Bring in your sales slip.

Watts
PARASTAT
For old records. Removes accumulations of dust, dirt, grit, anti-static sprays
\$2 00 OFF

gaf
POCKET CAMERA
\$9 95
With flash attachment
ONLY LESS \$2 REBATE!

ALL
ELECTRONIC FLASHES
\$2 00 OFF

COUPON
Sony C-60
TAPE CASSETTES
2 \$2 00 FOR

POUCH CASES
FOR POCKET INSTAMATICS OR YOUR ELECTRONIC CALCULATOR
\$2 00

ALL OF OUR
35mm 36-Exposure
COLOR FILM
\$2 00
LIMITED TO STOCK ON HAND

ALL
FILTERS
\$2 00 OFF

FLASH CUBES
\$2 00 FOR

WATTS
DISC PREENER
\$2 00

Allen's
CAMERAS & SOUND
36 North University, Provo

Local stores have the goods

Smile pretty, look at the birdie and say cheese. The man behind the camera wants to take your picture. Photography, whether done for profit or simply for pleasure, is truly an art. The proper equipment is one of the essential elements necessary to produce good photos. Various outlets in the Provo-Orem area supply the tools which aid the budding photographer.

The B.Y.U. Bookstore, Allen's Cameras and Sound, Provo, Hales' Photo and Optical, Provo and Orem, J.C. Penny Co., and ZCMI are some of the places most often frequented by the area's photographers.

The bookstore has most everything the student needs, says Kelly Foss, camera clerk. Students of the photography classes may purchase the necessary paper, chemicals and equipment for their classes. All types of cameras, ranging in price from \$10 - \$600 are also available. Foss says the bookstore can't compete with some of the downtown stores because of the volume of merchandise they carry.

The Hobby Shop, ELWC, has enlargers, developing tanks and a dryer which may be used for a small fee. The bookstore gives a 10 per cent discount to those taking a photography class, adds Foss.

Allen's Cameras and Sound has complete equipment for any type of photography, says Kent Flowers, salesman. "We gear our business to the amateur," adds Robert E. Allen, owner. "We translate the technology of fine photographic equipment into a very language and photographs."

(cont. on page 18)



Photo by Sam Govevson
Robert Allen, proprietor of Allen's Cameras and Sound, waits on a customer in his modern store in downtown Provo.

Good Luck Grads

Stepping out in the world of business fresh out of college is a real education. There is a lot to learn, new responsibilities, and transitions to make. One thing you don't want to needlessly worry about is your attire.

Levens has been sending ambitious college men to the city for 63 years. We know how to change that worry into a big advantage. You'll feel "totally confident" in a suit from Levens that has the "totally coordinated" look.

We carry excellent lines and selection in suits in every style, color, and size you could ever need. And to accent your suit, we also have everything you need from shirts to whatever.

A well dressed man is a tribute to the company he works for and to himself. Before you leave for the city, visit us first for the extra confidence in your attire.



The World of Business
is a World of Fashion
Business suits
for the Businessman
\$60-140

Levens
116 West Center, Provo, Utah
PERSONALIZED SERVICE IN DOWNTOWN PROVO

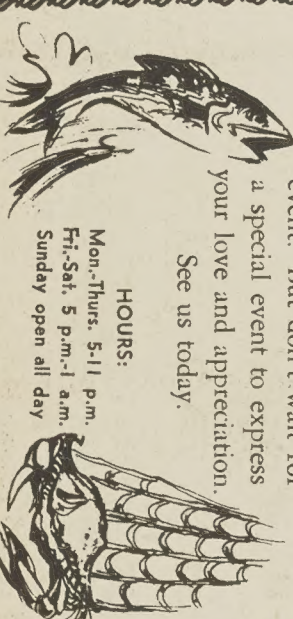
Plenty of
Free Parking
Open Monday and
Friday till 9

THE GROTTO

1425 S. Springville Road
373-7352



We specialize in seafood steaks and German cuisine. Complete meal from \$3.55 up. Take your date or wife to a special out of the ordinary eating experience in a genuine atmosphere. A great place for any event. But don't wait for a special event to express your love and appreciation. See us today.



HOURS:
Mon.-Thurs. 5-11 p.m.
Fri.-Sat. 5 p.m.-1 a.m.
Sunday open all day

Have we got a summer for you!



EUROPE ON A SHOESTRING
England, France, Switzerland, Italy, Yugoslavia, Hungary, Czechoslovakia, Germany, the Netherlands.
July 12-Aug. 10, 1976 \$1642 From Salt Lake International Airport
Directors: MARION J. BENTLEY, C. KENT DUNFORD

EUROPE WITH ESPAÑA
England, France, Spain, Austria, Czechoslovakia, Germany, Holland
July 12-Aug. 10, 1976 \$1998 From Salt Lake International Airport
Director: KEITH L. ROOS

EUROPE HISTORIQUE
England, France, Switzerland, Italy, Germany, Austria, Denmark, Norway, Netherlands
July 12-Aug. 10, 1976 \$2389 From Salt Lake International Airport
Director: L. GARY LAMBERT

INSIDE EUROPE
Interior Design emphasis in England, France, Switzerland, Austria, Italy
July 12-Aug. 10, 1976 \$1599 From Salt Lake International Airport
Director: JACK H. WEST

EUROPE IN A NUTSHELL
England, Holland, Germany, Austria, Switzerland, France
Aug. 10-24, 1976 \$1359 From Salt Lake International Airport
Director: MILT SHARP

CHURCH HISTORY AND THE SPIRIT OF '76
Independence, Nauvoo, Charleston, Williamsburg, Washington, D.C., Valley Forge, Gettysburg, Philadelphia, New York, Boston, Concord, Lexington, Sharon, Palmyra (Pageant), Niagara Falls, Kirtland, Winter Quarters.
21 day tours with departures between July 9 and July 16, 1976 From \$567

Directors: PHILLIP D. HARRIS, SPENCER J. PALMER, JERRY C. ROUNDY, LAMAR C. BERRETT, A. GARY ANDERSON, JAMES B. ALLEN, RUSSELL R. RICH, GLENN C. STUBBS, MAX PARKIN, PAUL E. DAHL, ELDON L. HAAG, DARREL G. GAMBLE

SEMESTER IN HAWAII
Aug. 25-Dec. 18, 1976 \$1098 From Los Angeles International
Study on the Brigham Young University-Hawaii Campus next semester for a quality academic experience in one of the most beautiful settings in the world.

JERUSALEM STUDY ABROAD
Paris, Egypt, Jordan, Israel, London
June 24-December 15, 1976-\$2990 From Salt Lake International
Director: JOHN P. FUGAL

TEMPLES AND THE HOLY LAND
London, Egypt, Jordan, and Israel
August 10-24, 1976 \$1598 From Salt Lake International
Directors: GILBERT SCHARFFS, A. LOUIS FIFE, JR., C. WILFRED GRIGGS, ERNEST EBERHARD, JR.

DISCOVER ISRAEL
London and Israel
August 10-24, 1976 \$1188 From Salt Lake International Airport
Directors: RICHARD OPENSHAW, HAWS MARBLE, RALPH COTRELL, A. DEAN WENGREEN

EXPANDED BOOK OF MORMON TOUR
Mexico including the Yucatan and Acapulco, Guatemala, Honduras
Aug.-11-30, 1976 \$1598 From Los Angeles International Airport
Director: H. DONL PETERSON

Travel Study
Brigham Young University
Room 202 HRCB
Provo, Utah 84602

Gentlemen: Please send complete information describing the program(s) I have checked at the right to:

Name _____ Phone _____
Address _____ State _____ Zip _____
City _____ Area Code _____

clip and Mail Today!

Please send me a detailed brochure on the following tour(s)
☐ Europe on a Shoestring ☐ Discover Israel
☐ Europe with España ☐ Temples and the Holy Land
☐ Europe Historique ☐ Jerusalem Study Abroad
☐ Inside Europe ☐ Semester in Hawaii
☐ Europe in a Nutshell ☐ Expanded Book of Spirit of '76 Tour
☐ Church History and Mormon Tour

Also send a catalog to the following friend(s)
Name _____ Address _____
City _____ State _____ Zip _____
Phone _____
Name _____ Address _____
City _____ State _____ Zip _____
Phone _____



Steve Kew's series of photos of Ethel Stallings, above, won first place in the photo essay category. This series of pictures first appeared in Monday Magazine.



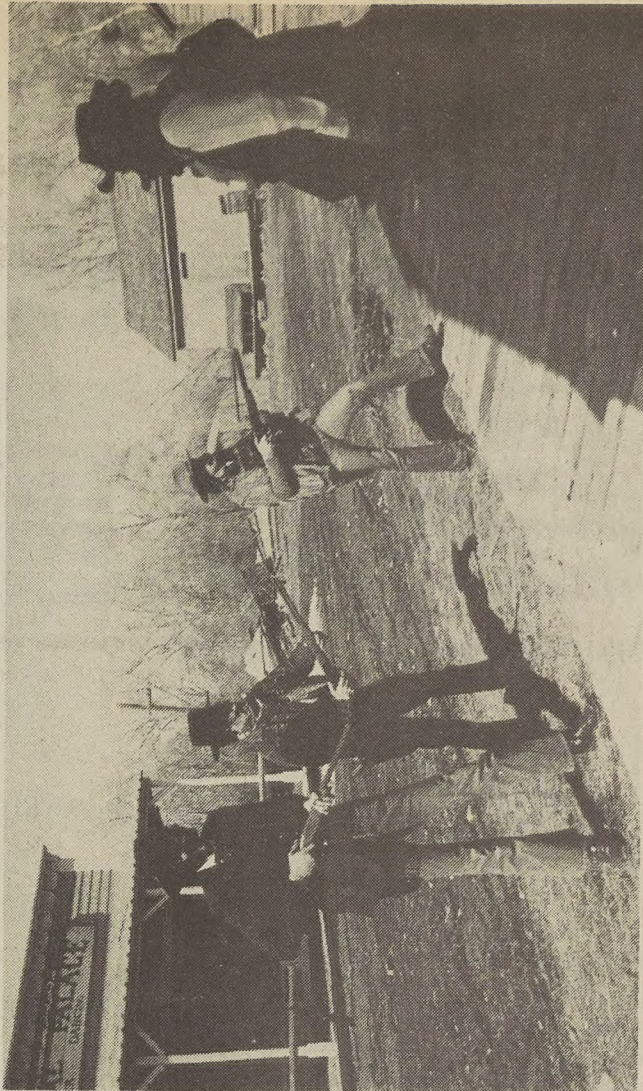
Randy Taylor's photo essay on the ROTC "Vostok Vipers" maneuvers at Camp Williams took third place in the essay category.



Craig Dimond's pictures on the vanishing small farmer took second place in the photo essay category.



A BYU cowboy bulldogging a calf in a recent rodeo won honorable mention in the news category for Curtis Wong.



Sam Coverston's series of photos on a motion picture "shoot-out" by a group of stunt-men won honorable mention in the photo essay category.



Jim Bates wins pictorial category.



Quinn Orr takes press prize.



Steve Kew shoots winning essay.



Craig Dimond submits winning color.



Richard Sturm wins advertising category.

Contest winners

(Cont. from page 2)

Steve Kew, a senior photography major from San Diego, Calif., won the "best photo essay" category with a series of photographs about a girl at the American Fork Training School. Kew wins a \$25 gift certificate from ZCML. Runners up were Craig Dimond, junior photo major from Montpelier, Idaho, winning a \$10 gift certificate and Randy Taylor, sophomore business-photo major from Oakland, Calif., a \$5 gift certificate. Honorable mention went to Sam D. Coverston, senior photo major from Salt Lake City.

"Best color"

Dimond also won the "best color" category with a picture of a pastoral farm scene. He wins a \$25 gift certificate from J.C. Penney Co. Runners up were Craig Paulin, economics major from Palos Verdes, Calif., winning a \$10 gift certificate and John C. Weiss, art graduate student from Orem, a \$5 gift certificate. Honorable mention went to



SPECIAL RING DAY

ArtCarved College Rings by John Roberts

The John Roberts College Ring Specialist will be here to help you select the ring that is just right for you.

GRADUATING?

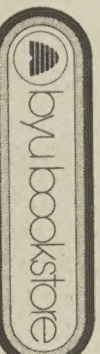
Tish Ellis will be in the store Thursday and Friday, April 22nd and 23rd and you can save up to

\$10.00

on a 10-K Gold

ARTCARVED COLLEGE RING

The Bookstore is proud to make available the superbly crafted ArtCarved College rings by John Roberts. Come see the rings now on display and take advantage of these Special Ordering Days!



FAMILY NIGHT

FREE

Root Beer

WITH PIZZA

5 till 10 PM



HEAPS OF PIZZA

150 E. 800 N. Provo

Photo

(cont. from page 12)

keep them in their natural, pristine state."

Making rounds

Walker also checks the 60 or so darkrooms on campus and tests new equipment, but his main job is to help in whatever way he can with individual problems. Every Friday, he makes his "rounds" to the different departments on campus, "working with some top photographers." He has done yearbooks for Stanford, Berkeley, USU, CSU, and many more universities as well as

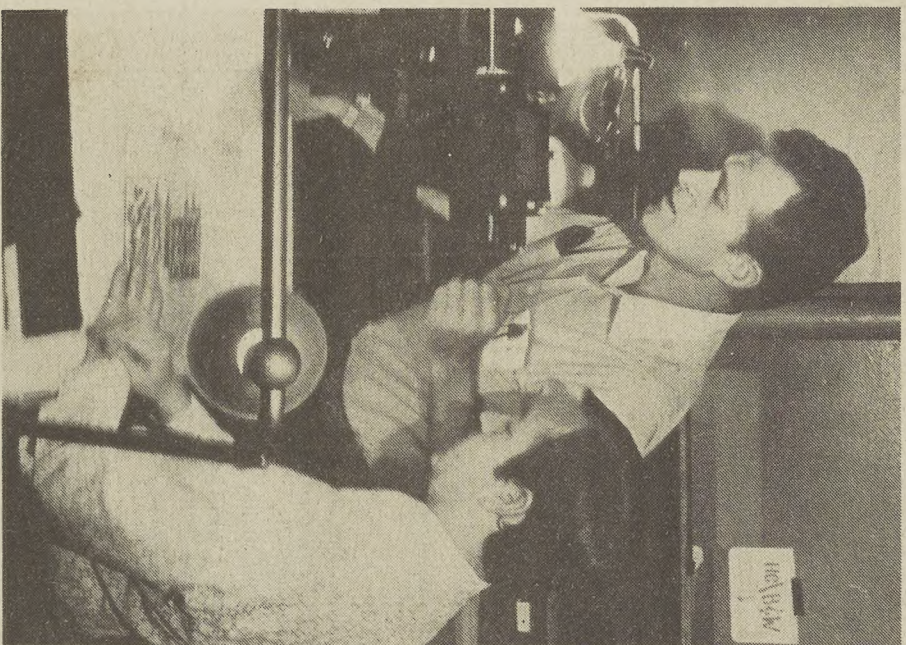


Photo consultant James Walker, rear, works with Brent I. Petersen on a large copy camera in the Instructional Media department. Walker is photography's technical expert on campus.

PROBLEMS WITH YOUR CAR'S ELECTRICAL SYSTEM?



GET THE BUGS OUT WITH A PRE-TRIP INSPECTION

10% STUDENT DISCOUNT

With Ad

See us for electrical parts and repairs. We specialize in alternator repairs.

- Tune-ups
- Carbuertor
- Starters
- And much more

Service American Cars Only

PROVO AUTO ELECTRIC SERVICE

144 W. 400 S., Provo 374-0811

and a great many personal pictures. His latest projects have dealt with the Centennial "one of the highest functions of photography is to create memories," he states. That is the philosophy behind the way the Centennial was recorded this year. Much of the photography in the "Brigham" program and other Centennial publications is Dr. Wheelwright's own.

Wheelwright "theory"

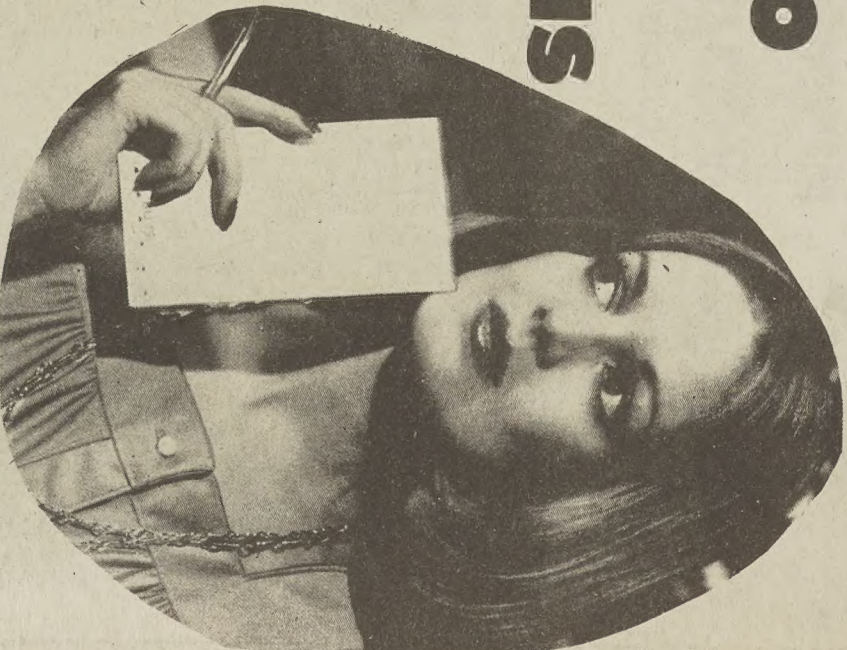
While recuperating from an operation, Dr. Wheelwright experimented with and formed his own theory of photography which he wrote up in a manual. If his work is

(cont. on page 31)



Photo by Chris Hush Wallace Barrus, right, critiques prints with students Deborah Kasper and Lynn Hanks in the Communication Department's photo lab.

PROBLEM: WHAT TO DO WITH YOUR CLOTHES THIS SUMMER?



STORE THEM!

LET US DO THE JOB FOR YOU!

FREE - PICK UP

AND DELIVERY!

A&K CLEANERS

"In the Riverside Plaza"

1250 N. State, Provo

375-2611

(cont. from page 11)

BYU is unfeasible," remarks Hampton. Perhaps someday the Banyan will consist entirely of events and accomplishments of the year in photo form rather than row after row of people's faces and names.

More darkrooms

Hampton sees a need for more darkrooms and facilities on campus and a greater awareness of what quality in a photograph is. The Studio itself is equipped with much advanced and expensive equipment, and their quality is good enough to have earned several awards, such as Stan MacBeath's cover work for Barbara Child's book, *A*

goal as far as photography is concerned, he would like to see more advantage taken of opportunities for education as to what photographic quality is. "We need more than just 'snapshot artists,'" he says. "Just as the Mona Lisa was painted on \$3 worth of canvas, so can a great picture be made on 65 cents worth of film and paper if the proper amount of labor and skill is applied. And that takes education."

The Photo Studio is helping with student education in the form of a trial 495R class where photo majors can work for one semester at the Studio and receive credit as well as some good practical experience. "Photographic interests at BYU go beyond the Photo

(cont. next page)

Graduates have learned, learning never stops

GRADUATION SPECIAL

Documentary History of the Church by Joseph Smith



Published by the Church 7 vols. & Index

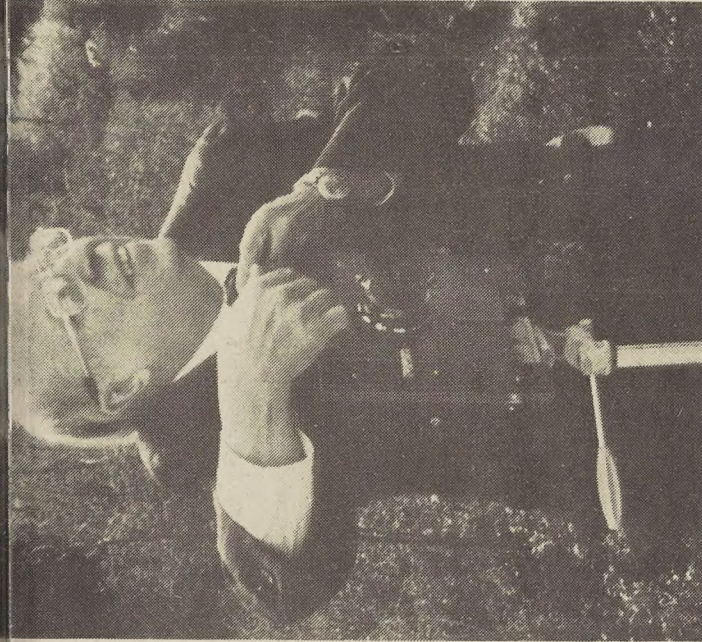
Reg. \$49.00 39.95

BUY THIS AND RECEIVE

FREE! Teachings of the Prophet Joseph Smith Compiled by Joseph Fielding Smith Offer expires April 25



20'S "All Our Profits Support Your Missionaries" Seventy's Mission Bookstore 148 N. 100 W. Provo 373-3083

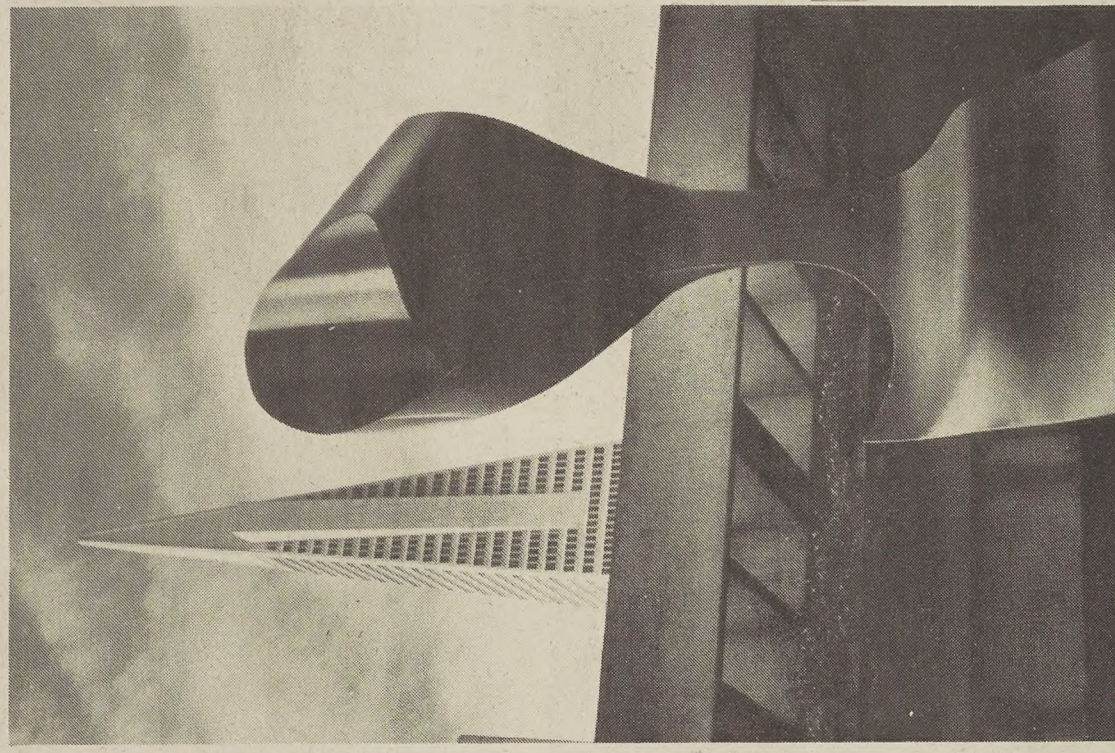


Photos by Brent Petersen

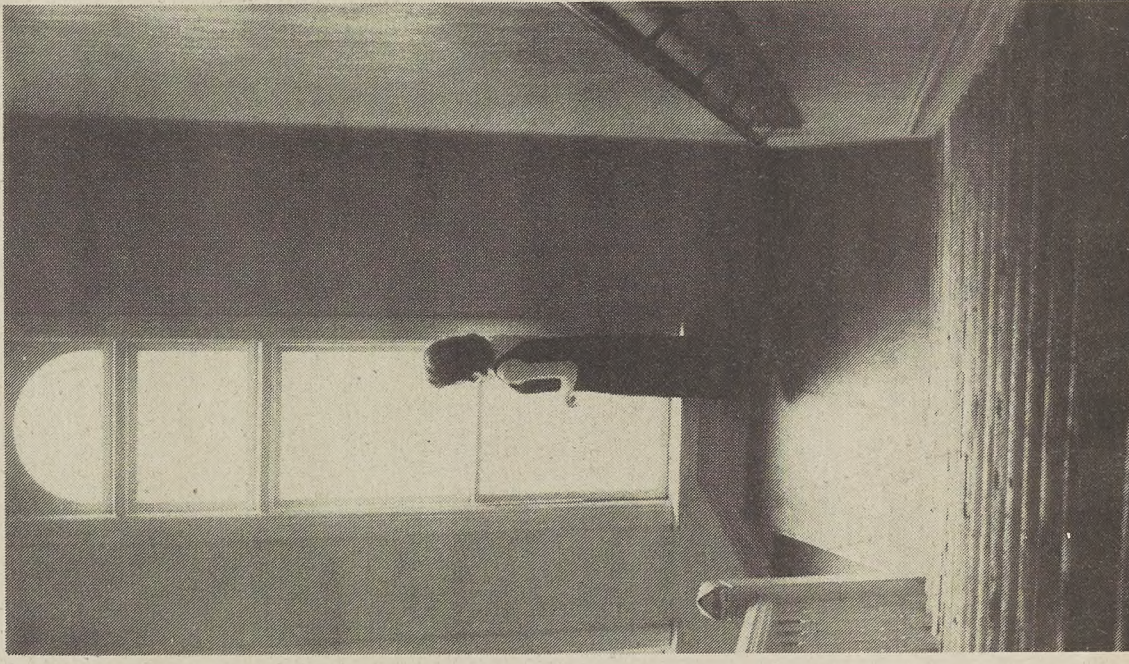
Dr. Lorin F. Wheelwright, former dean of the College of Fine Arts and Communications, faces the morning sun to get a shot with a wide-angle camera he designed himself.



Dr. Wayne B. Hales unfolds one of the cameras used in the Physics Department's beginning photography classes in years past. The professor emeritus is known as "the father of photography at BYU."



FIRST CONVENTIONAL — Scott Stevens's picture of the Transamerica building in San Francisco was judged best in the conventional category.



THIRD CONVENTIONAL — Dianna Adams' portrayal of Lower Campus won the third place award.

Out of over 700 submitted entries, twelve winners have been selected in this semester's Physics 177 Photo Contest. The top seven have received prizes from the Bookstore, Hales' Camera Shop and the lab instructors. Classified under the Physical Science and Astronomy Departments, Physics 177 teaches the physics of light and photography; it is a prerequisite for all advanced photo courses in the Communications Department.

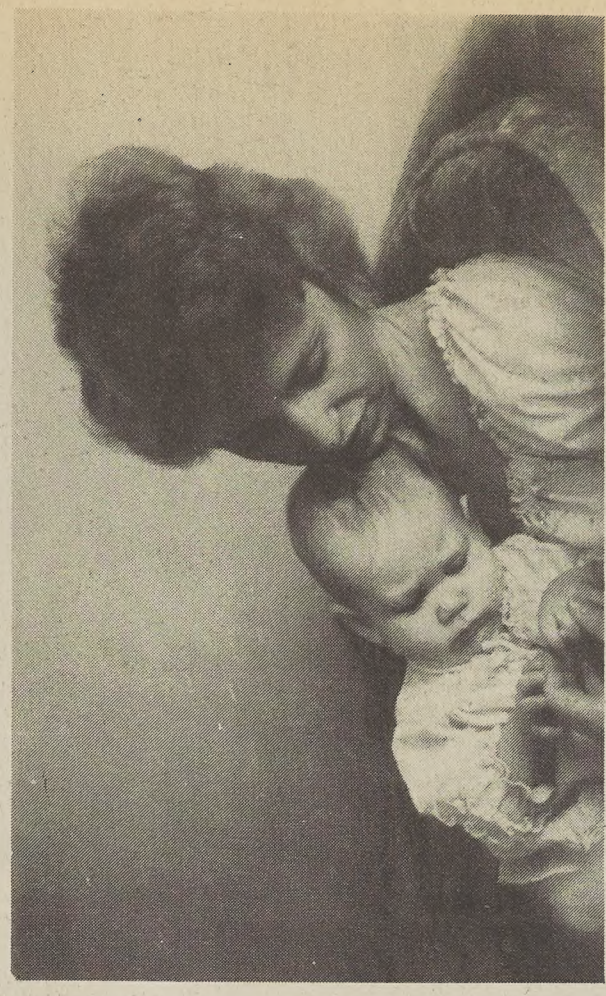
The contest this year was divided into two categories: conventional and special effects. Most winners were selected from the conventional.

First prize went to Scott Stevenson for his shot of San Francisco's Transamerica building. Second place recipient was Kevin Orr with a photo of a little cowboy; third was Dianna Adams' portrayal of Lower Campus. Fourth through ninth places were won by (respectively): Christopher Shoriff, Alan Updike, Gary Craig, Susan Sutton, Brad Clark, and Ben Row.

In the special effects category, a double exposure by Stuart Morgan captured first place. A textured screen shot of a hang glider came in second by Gary Huffman, and Scott Fisher won fourth with a color stained effect over a tree silhouette.



FIRST SPECIAL EFFECTS — Stuart Morgan's double exposure of a girl framed by a window took first place in the special effects category.



FIFTH CONVENTIONAL — Alan Updike's picture of "mother and child" won fifth place.



FOURTH CONVENTIONAL — Christopher Sheriff's moody picture of a fog-bound cemetery took fourth place in the conventional category.

'Y' photography more than hobby

By STACE RUDD
Monday Magazine Writer

The assignment sounded pretty simple at first: "Do an article on photography at BYU for next week's Monday Magazine." Well, a couple of years ago such an assignment might have been somewhat easy, but not today. The photography industry is growing worldwide. In the U.S., the growth and progress of the photo business ranks it the second fastest growing industry. And BYU has been keeping up the pace.

Today, covering the entire field of photography at BYU is a massive undertaking. It includes thousands of persons, thousands of photographs taken and developed in seconds for activity cards, as well as the few award-winning photographs labored on for hours by devoted shutterbugs.

Beginnings

So where do you start? How about clear back in 1904? BYU had a school photographer back then, John C. Swensen. He didn't formally teach photography back then, but he did give photo hints to students and friends. After him came Walter Cottam, a former

student who had returned as a botany professor in the 1920's. Photography was a help in his field of study, and he used his skills to fill in as school photographer.

It wasn't until 1932 that BYU got its first photography class. President Harris approached Dr. Wayne B. Hales with the assignment of starting a class in photography at the Y. Dr. Hales, who could be considered the "father" of photography at BYU, is still with the University and remembers those early days.

"We started the program with 12 students," he says. "Our room was in the basement and we set up a darkroom under a stairway." It was a humble beginning, and President Harris believed photography was a wonderful tool that needed to be taught.

Mostly hobbyists

The approach in earlier days was mainly that of helping students develop a hobby. Interest has grown since then and today, in the Physics Department alone, there are three sections a semester of Physics 177, the beginning photo course, with about 150 students in each section.

But photography for the BYU student has grown beyond Physics 177 and the hobbyist approach. Today in the Communications Department there are about 100 photography majors studying under the direction

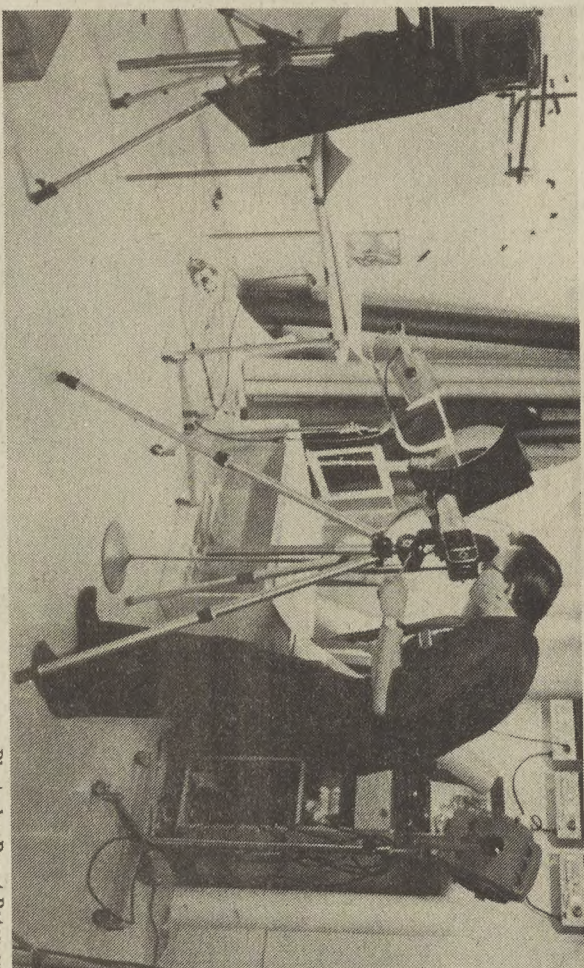


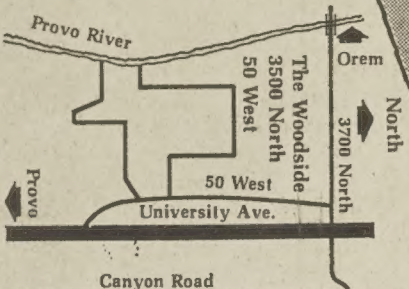
Photo by Brent Petersen
Y Photo Studio Director George Hampton works with lighting in a "set-up" for a client. (cont. next page)

Ever wonder why some apartments have a number like 7B?

Some singles apartments are stacked up like shoe boxes. And sometimes you feel like you need a shoe-horn to make space for yourself. It's not that way at the Woodside.

We offer singles a house instead of an apartment building. You share your townhome with three other people. A spacious townhome with attached garage, air conditioning, dishwasher, self-cleaning oven and disposal. Plus a social center, pool and plenty of grass, flowers, and shrubbery.

You can live in Woodside for as little as \$57 per month during spring and summer semesters. Our three and four bedroom townhouses are now being offered at a special rate of \$57 to \$95 per person, per month. (Based on four people per home.) If you're tired of living in a shoe box, visit our rental information center and tour our model home. We're open daily, except Sunday, from 10 a.m. to 6 p.m.



Woodside
Townhomes for singles and students.
3500 North 50 West
Telephone 377-2367

(cont. from page 10)

here at BYU and we're succeeding.

Curriculum

The photo major at BYU has the opportunity to study advanced and beginning color, the zone system, press photography and much more in the important areas of the science. "Growth of the program is high," continues Barrus. "We serve about 280 students all together. Our labs are open every hour from 7 in the morning until the buildings close, even on Saturdays."

About two-thirds of the students taking classes in the Communications photography sequence are from other departments. Graphic Arts, Fine Arts, Geology, Archeology, Educational Media and other departments require or at least suggest that their students take photography classes. "We want to be able to service these other departments as much and as well as possible and still provide a superior program for our majors," says Barrus. "We're looking for the best students, those who have an occupational interest in photography rather than just a hobby interest." And it seems that Barrus is finding these students. "Every year our students are getting more proficient," Barrus continues. No doubt this is the result of the many workshops and recruiting efforts the department has made.

Photo goals

"Our goal is to someday have the program far enough along to provide advanced degrees for our students, but that is in the future. We still need more facilities and awareness of the program, but we have some great strengths. One of these is Nelson Wadsworth, who in my opinion is one of the best photo journalists in the nation. Our Film Production, which is part of another Communications sequence, is a great asset as well."

Barrus suggests that a career in photography could be a very rewarding one for students and that those interested should prepare themselves by getting a good basic background in art and design.

'Y' photo

For many students not involved in photography courses, the Wilkinson Center Photo Studio is what comes to mind when picture taking is mentioned. The Photo Studio is a 26-year-old operation charged with the responsibility of meeting the student and faculty's commercial photo needs. It is owned and operated by BYU, but is a non-appropriated department. It exists on the revenue it creates.

For the last several years, the department has been under the direction of George Hampton assisted by Stan MacBean. The facility also employs 12 part time people as well. "Our studio is meant to serve the student," Hampton

states. "We do about eighty things like making application pictures for resumes and per cent of our total business with students." This doesn't mean just taking activity card pictures, either. In fact, that processing, copy work, portraits and so on," says to this year. "Mostly we do Hampton.

About twenty-five per cent of the Photo Studio's work buy, and they manage to sell 3,500 pictures to have their pictures taken. Pictures of everyone in the yearbook of a university the size of encourage people who come yearbook.

(cont. next page)

A wonderful tool that needs to be taught...

GOODYEAR CHECK THESE EXAMPLES OF OUR LOW, LOW PRICE

GOODYEAR STEEL BELTED RADIALS

SIZE BR 78 x 13 BLACKWALL
25.95
FREE MOUNTING
No trade needed
Plus F.E.T. \$2.14 Ea.

GOODYEAR NEW 4-PLY NYLON MARATHONS FOR YOUR VW

SIZE 560 x 15 BLACKWALL
18.95
FREE MOUNTING
NO TRADE NEEDED
Plus F.E.T. \$1.81 Ea.

OIL, LUBE & FILTER

7.77

FRONT END ALIGNMENT

8.77

**AMERICAN PASSENGER CARS ONLY
WE USE PENNZOIL 10-40 ONLY!**

**AMERICAN PASSENGER CARS ONLY
ADD \$2.00 FOR AIR COND. OR TORSION BARS**

13" ET MAGS

NOW ONLY \$23.95 Ea.

BRAD RAGAN'S COMMERCIAL TIRE SERVICE

1461 N. STATE - PROVO, Ph. 373-2283

OPEN DAILY 8 to 6 SAT. 8 to 1:00



WESTERN STATE UNIVERSITY COLLEGE OF LAW OF SAN DIEGO

- 1. The nation's largest law school with two coordinate campuses to serve you.**
- 2. Fully Accredited by the Committee of Bar Examiners of the State of California.**
- 3. Whole Person Admissions:** Policy: applicants with bachelor degrees will be screened for academic background, extra curricular activities, employment experience, maturity and — most important — motivation.
- 4. Four Graduation Options:**
 - **FULL TIME STUDENTS:** graduate in 2 1/2 or 3 yrs.
 - **PART TIME STUDENTS:** graduate in 3 1/2 or 4 yrs.Graduate with a juris doctor (J.D.) degree and qualify for the California Bar Examination. Classes offered days, nights and weekends.

SEND OR CALL FOR CATALOGUE
W. S. U. SAN DIEGO DEPT. 113
1333 Front Street
San Diego, Ca. 92101
Phone (714) 232-6506
Coordinate Campus in Orange County, California

Apply now for fall semester
**FALL SEMESTER STARTS
AUGUST 26, 1976**

Students eligible for federally insured
Student Loans

My Dear Friends and Colleagues of Brigham Young University:

As we close our year's celebration of the University's founding, I wish to express a parting thought. I too am "graduating," having reached the age of retirement. To have seen and helped this great institution gather its forces to enter its second century, I say, "Thank you for the opportunity to serve — as a dean and as director of the Centennial celebration."

It is well to ask ourselves again those questions which I faced as a newly appointed director three years ago:

- How would you honor our founders and the great institution they have built?
- How would you engage the academic community in our past and our future problems as we enter our second century?
- How would you involve thousands of people in significant ceremonies of commemoration?
- How would you make indelible our determination to sustain and advance the purposes of this university?
- How would you encourage financial support so essential to our future growth?

We now know that acts intended to honor can be misunderstood, yet the symbols, placards, plaques, and monuments created for this celebration have all been directed to a central theme, established a hundred years ago. For our generation this theme has motivated each event and has been stated in symbolic form to remind us of our dedication to "Love of God, Pursuit of Truth, Service to Mankind." Heroes of past struggles have been enshrined on memorial placards, histories have been written, exhibits have been created, and voices have been recreated to remind us of our origins. Many media have been engaged to tell this story: books, newspapers, television, photographs, graphic displays, lectures, dramatizations, parades, sculpture, poetry, music, ceremonies, and motion pictures. A lively process of evaluation throughout the year has added to the excitement, if not always to the enlightenment of the campus community.

Looking back, I think our enthusiasm to "show our colors" for the forthcoming NCAA crowds may have over-saturated our visual environment with Centennial symbols. In response to suggestions, we thinned out our placards. In time we added citations of honor which particularly pleased our alumni.

The academic community has responded with hundreds of lectures and mind-stretching symposia. The fruits of these conclaves will be harvested in years to come. Publication of monographs, *BYU Studies*, and papers, will keep these contributions alive.

Ceremonies of dedication have brought scores of national and Church leaders to campus. Significant pronouncements from justices of the Supreme Court, scholars, and the Prophet-President of the Church have charted our future with great imagination and inspiration. Not the least of such ceremonies have been the opening, examining, and replanting of cornerstones, so that future generations may see and handle the memorabilia of our generation.

Three monuments have been created which will stand long after the present celebrants pass away. The sculptures which now grace the campus honor the "windows of heaven" from which all blessings flow and the glory of "wisdom" — rooted in God's earth, ever reaching upward. Our Centennial Carlton Tower stands proudly against the mountains and speaks with a musical voice an eternal message of appreciation and faith.

Our most ambitious performance has been *BRIGHAM!* — a bold effort to make artistic use of our basketball arena. As with any production of its size, time alone will assess its merit. However, the objective of reaching 60,000 viewers has been achieved. And theatrical history has been made in the sell-out of eight performances prior to the opening night. The struggle of being born as a university was memorialized in two notable songs: "First, You Have A Dream," and "A Beginning." These express our struggle for existence. The originality of concept and presentation may set a new pattern for future productions.

Two permanent records which have reached out to audiences far beyond the campus are the Centennial film, "Harvest of A Century," and the gift set of a pictorial history and "Sounds of A Century." The film has been shown to hundreds of audiences — the largest being the KSL-TV audience at the April General conference, 1976. Whereas the first quarter century of BYU has been dramatized in *BRIGHAM!* the past three-quarter century is shown in actual film clips of the times portrayed. Three dramatic scripts were attempted before the final scenario took form. With a sense of panorama, humor, and inspiration, this film summarizes where we have been and, through the voice of the Prophet, foretells where we are going.

The gift set has encouraged donations of \$100 or more. Five thousand were issued and will all be distributed by the end of the Second Century Campaign. The Centennial goal of \$20,000,000 endowment is now within our grasp.

I close my service to the University with profound appreciation to all who have joined in the Centennial celebration — to the Executive Committee, whose astute judgment and constant support have made it possible; to those countless service people who quietly and efficiently made the plans work; to the creative designers, composers, artists, writers, performers, and all who gave their very best to the cause; to my personal staff of three full-time workers, who have shared every emotion of ecstasy and disappointment; and to all of the students and faculty who have marched, sung, danced, listened, contributed, and felt anew the spirit of BYU (including our well-meaning critics) — I say, "Thank You!"

Especially do I thank President Ernest L. Wilkinson who brought me here and who wrote the magnificent multi-volume history which has formed the basis of our celebration; and President Dallin H. Oaks who kept me here and whose genius and loyalty can be fully appreciated only by one who has worked closely with him.

As the symbols, flags, exhibits, and paraphernalia come down, our song is ended. May a happy melody linger on!

Sincerely,

Lorin J. Wheelwright

April 19, 1976



Bonne Davis tries her hand at directing BYU traffic.

Section two

Coed Cops

(See page 22)

Letters on Title Nine

(See page 24)

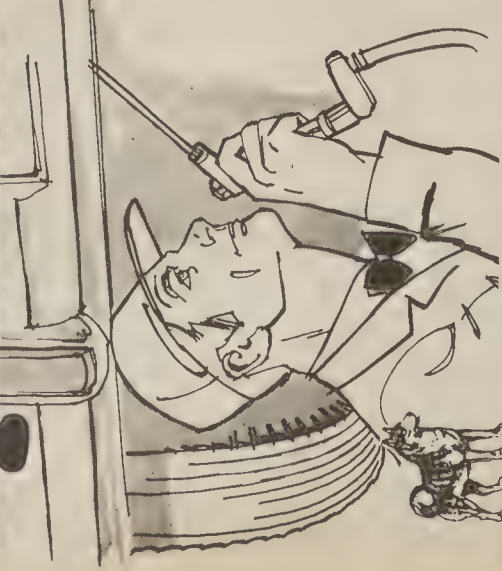
BYU dean replaces Elder Neal A. Maxwell (See page 27)
New Religion dean announced (See page 30)

Soccer cats to play SL pros

In a letter that the game will start at 7:00 p.m., and it is hoped that the competition will "expose them to a high level of competition from the experienced and professional players from abroad," according to Dusara.

Both line-ups will be somewhat international, with the Cougars featuring Brazilian Carlos Amorim, Nigerian Emmanuel Adeleke and a mid-field of Latin Americans — Enrique Brokakis, Golden Spiker's General Manager, confirmed their alma mater in the contest.

Super LUBE Special



WITH OIL AND FILTER CHANGE

Special 9.95

OFFER ENDS April 30
We'll drain your crankcase... get your car ready for the months ahead with Husky Stratolube "6000" motor oil — equal to the very best oil on the market. We'll change your filter and lube your chassis. Best service deal in town! Try us once and you'll be back under the price.

STANCO HUSKY
1429 North 150 East, Provo



Rodriguez, Hogo Rodier, Salvador Rubalcava and John Dib. Americans John Harris, Dan Ord, and Alvin Strait will also strengthen the Cougar team. Martin Barrera, Cliff Tabor, Brig Ord, along with Vart Komalarjun from Thailand are other participants, while Freshman Scott Cardon and Patrick Becroft serves as reserves.

Former BYU Cats highlight the Spikers line-up, which will also name players from Ireland, England and Greece. Henshen will be pitted against their alma mater in the contest.

Soccer Superstar Pete will be in a film featured at 9:00 directly after the game; it will be shown in the Fieldhouse, and is about his "new world in North America." It is hoped that the evening will acquaint newcomers with the newly-popular sport that has enjoyed popularity internationally for decades. It will also prepare the Soccer cats for the upcoming season; they have been training ardously for the first all Western Athletic Conference tournament scheduled at Fort Collins, Colorado, on April 23 and 24. "We want to start building up our team now because we have a tough schedule ahead in the fall," adds Dusara.

Tickets for the Cougar-Spiker game can be purchased at the Marriott Center Ticket Office, at the Golden Spikers Office in Salt Lake City, or from any BYU Soccer Player.

BYU's ladies in blue: no woman's lib

(Cont. from page 22)

The example of one male student who asked he not be identified, portrays the attitude the lady officers would have never done to a male officer. "Another male faculty member said he didn't feel comfortable with lady traffic officers. "They don't appear very sure of themselves and it makes the drivers nervous," he said.

Fellow officers
Walkie-talkies and police radios often provide the medium of communication with the other group on men in the life of the lady cops—the men dressed in blue who work beside them or supervise them.

"It is really good with the guys on the job," says Miss Crum. "They treat us as officers with equal authority, but they treat us like ladies too, lifting baracades, etc." Miss Andel says the staff guys are her good friends.

One of the other lady officers disagrees. "Some members of the staff think girls don't belong in law enforcement. In the Provo society, police work is only accepted as a man's job," she said. "But I am trying to get through school and I feel girls can handle directing traffic, running booths and issuing citations as well as the male officers." She explained she keeps her warning and

Despite likes and dislikes, Miss Crum says she feels all police officers, including the BYU coed cops, fit the stereotype cop personality, she says.

On snow-packed campus streets, wind, rain or shine, power or no power, these five coeds are always on the job sending out their special signals. Whenever the urge comes, signal back your own special communication. If it is rude, the girls have learned to ignore it. If it is warm and friendly, don't be surprised if they respond with a normal, friendly greeting. "Beneath our well-pressed uniforms and shiny black shoes, our hearts pump real blood. We are normal people, not libbers, just people," The lady officer smiles and walks out to issue a guest parking permit.

THE PIZZA PALACE

Monday-Thursday Night Special
DINNER SALADS
1/2 PRICE WITH PIZZA

With This Ad
374-2676
Orders to Go



for just such moral leadership as you have displayed," a woman from Lawrenceville, Ill. wrote.

Many non-Mormons wrote to BYU — almost all in favor of BYU's stand. One of the two negative responses called on HEW "to use all of its powers to put down this new Mormon revolt against the laws of the United States. Freedom of religion is not at all involved."

The man explained in a note to Pres. Oaks that he accompanied the copy of the letter that he is not against Mormonism, but that "I think that Mormonism must get off a collision course with the government of the United States."

Other universities have also been strongly supportive of BYU's stand.

One nun, who is the president of a Catholic college in Nebraska wrote: "It is surely one of the greatest ironies of our time (and there are some dillies) that a clear law which was enacted simply to assure equal education opportunities for all should be obscured in the complex interpretation of it. I have seen many situations where reverse discrimination is the result, causing untold hardship and creating fears for the very life of some institutions."

John A. Howard, president of Rockford College in Rockford, Ill., is one of the few college presidents to come out officially against the title IX regulations. He wrote Pres. Oaks to say: "Yours is a voice of academic statesmanship speaking calmly and forthrightly from a platform of principles that once typified American academia." Dr. Howard will be the speaker at this month's commencement exercises.

Other universities have asked for information from BYU to aid them in formulating a stand. The university has prepared a packet containing an advertisement announcing BYU's position as well as other information.

A division chairman from a North Dakota college wrote: "Too many institutions (academia, et al.) have sacrificed at the altar of governmental money expediency. How refreshing it is to read that an institution

drain — this nation was founded on the principles of that are now objects of ridicule and contempt by the liberals who have taken over the country... I wanted you to know the many of us feel as you do..."

One man from Tulare, N.M. who knew a bishop in the church but is not a member, heard about a Mormon school taking the stand against HEW, but didn't hear the name of the school. He sent a letter to the bishop, who forwarded it to Pres. Oaks.

Speaking about Pres. Oaks, the man said: "I want him to know that there are still a few around who are solidly

"I want him to know that there are still a few around who are solidly behind him, and if they end up putting him in some Utah jail, tell him to let us know and we will come up there and either get him out or get in with him."

States and shed the spirit of separatism that mars it." Supporting BYU's stand, a college consultant for "Readers' Digest" wrote: "The bureaucrats, with their regulations, have the intent to do good and improve our society, but the medicine they offer is generally worse than the ailments."

An 80-year-old woman from Honolulu, Hawaii wrote: "So with my prayers for you and your church, may you be able to control the discipline which, to people like me, is an oasis in a desert of promiscuousness. Stand by your guns, and with God's help and prayers from people like me, you will be successful in holding fast to the beliefs and facts you espouse."

A member of the editorial staff of "Young and Loving Teen" magazine, wrote: "Our organization supports 'Big government should concern themselves with the quality of education rather than using taxpayers' dollars to implement social change.' A woman from Tucson, Ariz., wrote: 'I am a 75-year-old Catholic who is and religious freedom, we are

A high official in the Los Angeles Police Department who is not a member of the church wrote in support of BYU's stand. He said a Mormon who works with him had pointed out a news story dealing with BYU's stand.

"As I look through my community for people to stand up and fight all of the nation needs more such institutions which stand on principle rather than expediency," he wrote.

Other universities have also been strongly supportive of BYU's stand.

One nun, who is the president of a Catholic college in Nebraska wrote: "It is surely one of the greatest ironies of our time (and there are some dillies) that a clear law which was enacted simply to assure equal education opportunities for all should be obscured in the complex interpretation of it. I have seen many situations where reverse discrimination is the result, causing untold hardship and creating fears for the very life of some institutions."

John A. Howard, president of Rockford College in Rockford, Ill., is one of the few college presidents to come out officially against the title IX regulations. He wrote Pres. Oaks to say: "Yours is a voice of academic statesmanship speaking calmly and forthrightly from a platform of principles that once typified American academia." Dr. Howard will be the speaker at this month's commencement exercises.

Other universities have asked for information from BYU to aid them in formulating a stand. The university has prepared a packet containing an advertisement announcing BYU's position as well as other information.

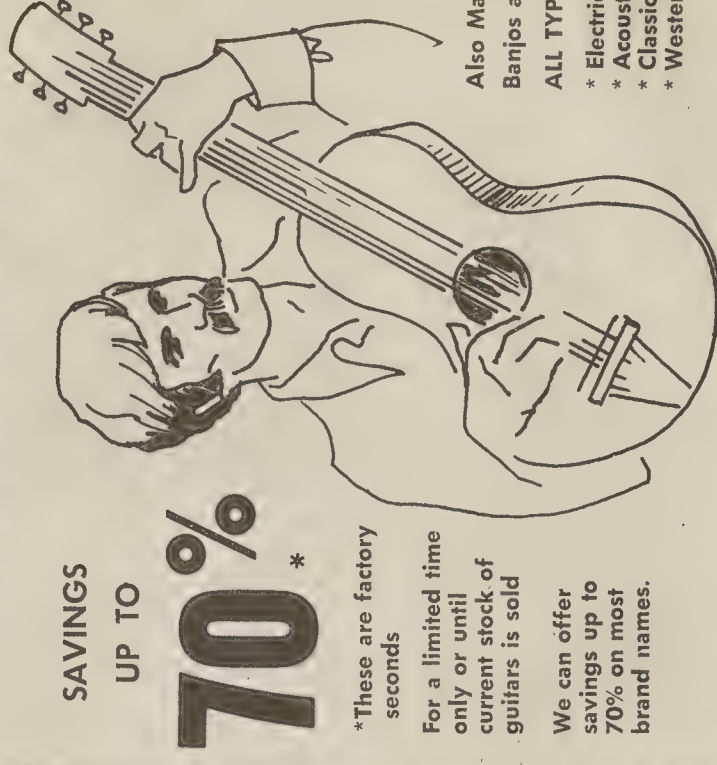
A division chairman from a North Dakota college wrote: "Too many institutions (academia, et al.) have sacrificed at the altar of governmental money expediency. How refreshing it is to read that an institution

all," wrote a department chairman from the University of Southern Florida in St. Petersburg.

Eleven university presidents wrote to BYU in support of their stand.

University officials have been encouraged because of the overwhelmingly positive reaction they have received. A reply has been sent to all that was created to protect who wrote letters to it.

BILL HARRIS MUSIC Guitar Sale



SAVINGS UP TO **70%***

*These are factory seconds
For a limited time only or until current stock of guitars is sold
We can offer savings up to 70% on most brand names.

Also Mandolins,
Banjos and Ukies
ALL TYPES
* Electric
* Acoustic
* Classic
* Western, etc.

HURRY SUPPLY IS LIMITED
BILL HARRIS MUSIC

36 West Center, Provo 373-5143

Bookstore Text Department

Cash for Books
Book Buy Back

We're still Buying thru
April 23rd



byu bookstore

Sunstone: a study of neglected issues

The first issue of "Dialogue" — but what was "Sunstone" appeared on the shelves of the BYU Bookstore several months ago. It had a classic format — slick and black, about the same size as

experience, scholarship, issues, and art. That's quite a bit, but it's an accurate reflection of the varied subject matter in the latest issue of "Sunstone."

"Sunstone" is a brand new magazine, an unofficial Mormon periodical that speaks to college-age youth, although most of their articles would appeal just as readily to a larger intellectual audience. "We want to discuss things that can't go in the official church magazines," says Cassidy, "because they have to speak accurately at all times for LDS policy. We felt that we could get a large readership because of our strong issue orientation, and we wanted to get into certain artistic areas that weren't being discussed elsewhere."

"Sunstone's" first issue was filled with an entire copy of Robert Elliot's play, "Fires of the Mind," but the second issue is more broad in its subject matter. The format is printed formidably articles on LDS stained-glass windows and architecture.

There are other delights in "Sunstone," among them a review of "Fascinating Womanhood" by Dr. Reba Keeler, a first-person diary of the Saigon affair by a Vietnamese individual who has since joined the church, and a "classic" style article (one that could have appeared in any of the other

church magazines) on "Three Mormon Women in the Cultural Arts."

The editors of "Sunstone" have tried to create a lively, literate, and slightly controversial publication, and surprisingly enough, they have succeeded. "Sunstone" is full of articles that are readable and worthwhile at the same time, with none of the insipid gushing that appears in other historical writing about the church. It is instantly, for this writer, the most digestible Mormon publication, completely devoid of patronizing "Utah Valley" nonsense and packed instead with carefully thought-out studies of neglected, but important, issues.

—Robert Garrick

Brigham Young University: A School of Destiny



Dallin H. Oaks, President

"During the past academic year Brigham Young University has celebrated its first hundred years. There have been many noteworthy and exciting events, but none more significant than the event announced here. The publication of Ernest L. Wilkinson's epic, single-volume history of Brigham Young University is a fitting culmination to our Centennial observance. This book, a remarkable effort by President Emeritus Wilkinson, associate editor W. Cleon Skousen, and a dedicated staff of researchers, distills a century of trials and triumphs into one highly readable and comprehensive work. I recommend it highly as an informative history of BYU and as a fitting memento of our Centennial Celebration."

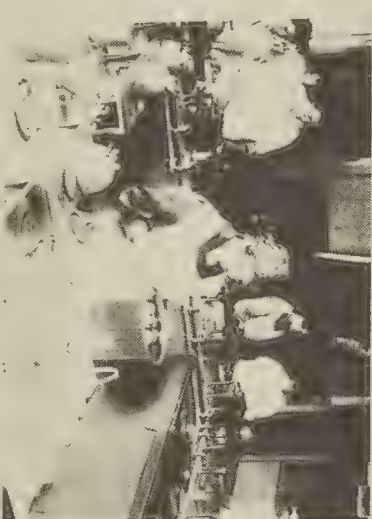
A Cinderella Story

From the very beginning, the history of Brigham Young University has been a story filled with unusual and often providential events. Born in poverty, nurtured in conflict, its existence threatened and nearly abandoned on many occasions because of lack of funds to carry on, BYU has nevertheless survived and progressed, becoming one of the largest private institutions of higher learning in the United States today.

This engaging story — the saga of an institution dedicated to the total education of body and spirit — is told forcefully in *Brigham Young University: A School of Destiny*. Former President Ernest L. Wilkinson, aided by W. Cleon Skousen and a competent staff of tireless skousen, has put together a history that probes the origin, growth, and current state of this truly unique university.

Included in the book are fascinating accounts of the university's development over the years, including such people and events as:

- The Dusenberry brothers, pioneer educators and founders of the fledgling Brigham Young Academy
- Karl G. Maeser, spiritual architect and master teacher
- Attempts to make BYU a "feeder" to the U of U
- President Cluff's quest for Zarahemla in 1900
- The stormy, roller-coaster years of the Brimhall Administration
- President Harris's struggle for accreditation in the 1920s and '30s; his representation of BYU in Soviet Russia and Iran
- The enrollment rush and building boom after World War II
- President Wilkinson's abolition of social units and the creation of Church stakes at BYU
- The intellectual renaissance of the Oaks era



Highlights and Insights

Interspersed throughout the rich narrative are interesting old photographs depicting university life over the years. In addition to its photography, the book is enhanced throughout by perceptive summaries of the critical periods in the school's history. Candid appraisals of the achievements and frustrations of key administrators form an integral part of this enlightening history.

And, best of all, the Price

In an effort to make this important work readily affordable to everyone, the administration at Brigham Young University in cooperation with BYU Press is offering the volume at a near-cost price of \$7.95 — a tremendous value for an illustrated, 900-page history of a great institution!



928 pages, 6 x 9
48 pages of photos
Price \$7.95



Brigham Young University: A School of Destiny will be on sale at BYU Bookstore and other local bookdealers beginning Thursday, April 22. Students or faculty members who will be leaving before that date may use the coupon below to order the book from BYU Press. Orders should include check or money order and the book will be shipped postage-paid.

As a special event on Commencement Day, President Emeritus Ernest L. Wilkinson will be autographing copies of the book, Friday, April 23, from 12:00 to 1:30 p.m. at BYU Bookstore.

Please send me _____ copy(ies) of *Brigham Young University: A School of Destiny* at \$7.95 each. Enclosed is my check or money order for the total amount. (Utah residents add 36 cents for sales tax; California residents add 48 cents for use tax. Postage will be paid by the publisher. Orders from individuals must include remittance.) ISBN 0-8425-0905-4 U-1

Name _____
Address _____
City _____ State _____ Zip _____
Brigham Young University Press
Business 268 UPB, Provo, Utah 84602

Now!
Only \$1.95
GENE MINNELLI
LUCKY LADY
HACKMAN
REYNOLDS
PG
A very modern suspense story from the author of Rosemary's Baby.
CO. HIT THE STEPPORD WIVES

Showtime 7:30
Pioneer
GENE MINNELLI
LUCKY LADY
HACKMAN
REYNOLDS
PG
Eves: Dumbo 7:00 & 9:40
Pony 8:00 & 10:40
Mat: Sati 1:30 & 4:15
Pony 2:30 & 5:15

ALL HE ASKED WAS TO RUN FREE!
Walt Disney's
Ride a Wild Pony
and ME!
DUMBO
TECHNICOLOR
G

CIMP
NOW PLAYING
Showtime 7:30
Sean Connery, Michael Caine
Christopher Plummer
The Man Who Would Be King
PG
STEVE DASTIN
McQUEEN HOFFMAN
POPULON
CO-HIT:

Now!
Only \$1.95
GENE MINNELLI
LUCKY LADY
HACKMAN
REYNOLDS
PG
A very modern suspense story from the author of Rosemary's Baby.
CO. HIT THE STEPPORD WIVES

Showtime 7:30
Pioneer
GENE MINNELLI
LUCKY LADY
HACKMAN
REYNOLDS
PG
Eves: Dumbo 7:00 & 9:40
Pony 8:00 & 10:40
Mat: Sati 1:30 & 4:15
Pony 2:30 & 5:15

PLAY MINATURE GOLF
Grandview
Miniature
Golf Course
OPEN DAILY 4 P.M.-11 P.M.
CLOSED SUNDAYS
8th West & Columbia Lane
Provo, Utah
3 blocks West of
1200 North 500 West
373-9775 377-9335

PETER SELLERS
Weekdays 7:30
Fri. & Sat. 7:30-9:30
the RETURN of the Pink Panther
G. United Artists

Now!
Only \$1.95
GENE MINNELLI
LUCKY LADY
HACKMAN
REYNOLDS
PG
A very modern suspense story from the author of Rosemary's Baby.
CO. HIT THE STEPPORD WIVES


Showtime 7:30
Pioneer
GENE MINNELLI
LUCKY LADY
HACKMAN
REYNOLDS
PG
Eves: Dumbo 7:00 & 9:40
Pony 8:00 & 10:40
Mat: Sati 1:30 & 4:15
Pony 2:30 & 5:15

PLAY MINATURE GOLF
Grandview
Miniature
Golf Course
OPEN DAILY 4 P.M.-11 P.M.
CLOSED SUNDAYS
8th West & Columbia Lane
Provo, Utah
3 blocks West of
1200 North 500 West
373-9775 377-9335

PETER SELLERS
Weekdays 7:30
Fri. & Sat. 7:30-9:30
the RETURN of the Pink Panther
G. United Artists

Gem-Wise
Jewelry fashions,
facts, fictions

BY
FRANK DAVIS
REGISTERED
JEWELLER
MEMBER
AMERICAN
GEM SOCIETY



**CUTTING—FIRST OF
THE FOUR C'S**

When I buy diamonds for our stock, there are several things I look for. Most important, even before color and clarity, is how the diamond is proportioned. Nature does the work of creating this splendid jewel; man's role is to properly cut it to release its prismatic fire.

The science of optics provides the basis for the fashioning of a diamond, regardless of whether the final gem is to be a round brilliant or a fancy cut. Besides the angle at which the facets are cut, the proportion of the stone above and below the girdle line is of prime importance. If the lower part of the diamond is too deep or too shallow, an undue amount of light will escape from the bottom facets of the stone. This results in a gem showing little fire or brilliance—one that appears somewhat lifeless.

A well-cut diamond, even of a smaller carat weight, will be more brilliant, and therefore look larger, than a stone that is cut with shallow proportions. Some of the older diamonds often were cut with too much gem remaining below the girdle line, and these, when recut under modern methods, gain greatly in beauty and value.

When buying any diamond, be sure to patronize a jeweler who has had professional training in diamond grading. The American Gem Society title is your assurance of this knowledge. The untrained jeweler may be as much in the dark about what constitutes a well-cut stone as the person to whom he is trying to sell it. The scintillating fire and sparkle is what makes a diamond so special. Unless your stone is correctly cut, you will miss the diamond's matchless beauty and the joy it can bring.

FRANK DAVIS
Owner, Manager
58 N. University
375-5282

"Centennial" James A. Michener, Fawcett Crest, \$2.75.

**Reviewed by
DONNA J. KEPHART**

Massive is the best word to describe James A. Michener's bicentennial contribution, "Centennial". Massive in scope, range, subject, variety and pure bulk (1086 pages).

Told from the viewpoint of a history professor commissioned to chronicle a section of land on the South Plate in Colorado, the novel begins with the formation of the land and continues to the 1970's and the modern-day town of Centennial, much of the tradition of Michener's "Hawaii".

The author's emphasis on the land and continues to the 1970's and the modern-day town of Centennial, much of the tradition of Michener's "Hawaii".

**BOOK
TALK**

Centennial: Michener's Massive Novel

extensive and detailed description of practically all possible aspects of the character's lives from the earliest Arapahos, through the mountain men, traders, settlers, cowboys, sheep men, adventurer-hunters of European aristocracy, farmers, a wide variety of imported farm workers and businessmen gives the book a rich and vivid texture, enveloping and authenticizing the story. This is where the book really shines.

The reader with little background in western history should be cautioned to recognize "Centennial" as ninety-five per cent fiction. The occasional historical incidents discussed could easily give the impression of a greater factual basis than is actually the case. It does what the non-historians' appetite for a look beyond the superficial of the sheriff-and-outlaw view of the west, and into the considerably more complex realistic view of real people living full lives.

Michener's women, however, do not have the color, individuality and full development of his men. The Arapaho women, Blue Leaf, Clay Basket and Lucinda are all very much alike, and it is only possible to tell them apart through the chronology of the story follows. A notable exception is Elly Zahm Zendi, a seventeen-year-old bride from Pennsylvania who makes the strenuous trek to Colorado, only to die of a rattlesnake bite as the journey draws to a close. Elly's letters to her childhood friend in Pennsylvania gives the reader tremendous insight into the pioneer life from a woman's viewpoint and into Elly, herself.

The author is truly adept at making his villains and their causes thoroughly despicable. The army colonel, his fanatic Indian extermination policy, and the atrocious he is responsible for are calculated to generate an emotional response and it's good. This one is both.

"Centennial" is for the reader who believes that there is nothing like a long book if an emotional response and it's good. This one is both.

After-Easter Clearance

Sale

*selected groups of
spring fashions...*

DRESSES Open Monday through Saturday 10 a.m.-6 p.m.

PANT SUITS

SPORTSWEAR

SPRING COATS

*Reduced
for clearance*

*Companion Sale - Large
Collection of Fashions
now reduced 1/3, 1/2 and more*

Sweetshop

82 W. Center
Downtown Provo
Dona Eichelberger, Mgr.

**SPECIAL
LOW
STORAGE RATES
NOW**

at

**REDMAN VAN and
STORAGE**

Call Now 375-6757

or

See us at

1580 South State, Orem
(1/2 Block South of the Mall)

For All Your Storage Needs

Packing Boxes For Sale Too

REDMAN VAN & STORAGE CO.

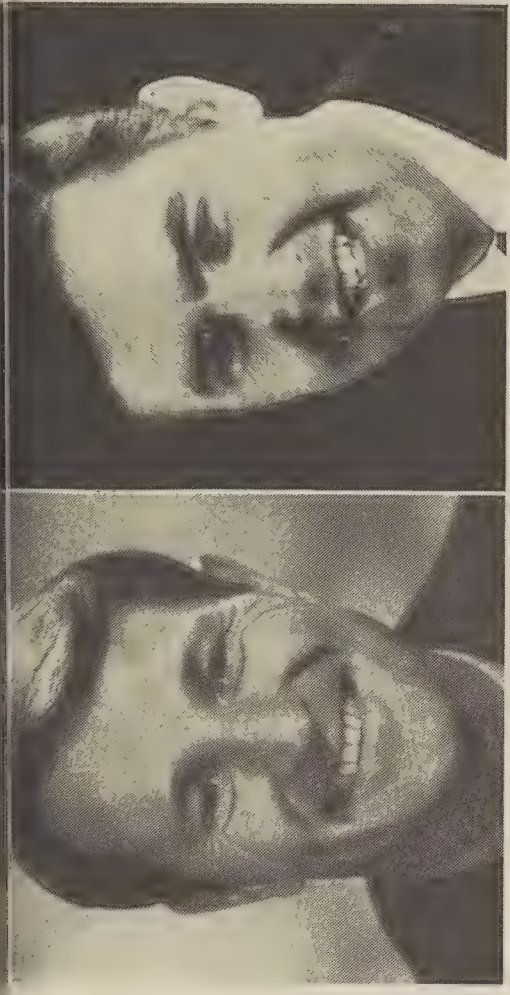
Since 1891

1580 South State, Orem - 375-6757

Agent for

**northAmerican
VAN LINES**

Look for us in the yellow pages



Elder Neal Maxwell steps down as Education Commissioner.

Church names Commissioner

Dr. Jeffrey R. Holland, Dean of Religious Instruction at BYU, has been named commissioner of education for the Church of Jesus Christ of Latter-day Saints.

The appointment, which is effective immediately, was announced by President Spencer W. Kimball, chairman of the Church Board of Education.

Dr. Holland, 35, succeeds Elder Neal A. Maxwell, Assistant to the Council of the Twelve Apostles, who has served as Commissioner since August, 1970.

President Kimball also announced the BYU Board of Trustees has approved the awarding of an honorary Doctor of Laws degree to Elder Maxwell, to be presented at Commencement Exercises April 23.

Elder Maxwell was released to give full attention to his increasing worldwide responsibilities as a General Authority, President Kimball said. He is General Authority Area Supervisor of missions in New York and Eastern Canada, and is Managing Director of the new Church Correlation Department.

The new commissioner has served since July, 1974, as Dean of Religious Instruction at the University of St. George, Utah. Dr. Holland received the associate degree at Dixie College, the B.S. in English at BYU, the M.A. in scripture and religious education at BYU, and the Ph.D. in American Studies at Yale University. He married the former Patricia Terry of St. George, and they have three children.

He previously taught religion at BYU, was Director of the LDS Institute of Religion in Seattle, and served as instructor in the LDS Institutes at Hayward, California; New Haven, Connecticut; and Salt Lake City, Utah. Dr. Holland filled a mission to Great Britain from 1960 to 1962, served as Bishop of the University 2nd Ward in Seattle and served as counselor in the presidency of the Hartford, Connecticut, Stake.

Elder Maxwell has served as an Assistant to the Twelve Apostles, one of the fulltime church officers with worldwide ecclesiastical duties, since April, 1974.

BYU President Dallin H. Oaks said of the changes: "Dean Jeffrey Holland is superbly qualified for the position of Commissioner of the Church Educational System. During his two years at BYU he has been a superior Dean of Religious Instruction and an exemplary colleague. We welcome him as our new file leader and pledge our best efforts under his leadership."



Dr. Jeffrey Holland takes high church position.

George, and they have three children.

He previously taught religion at BYU, was Director of the LDS Institute of Religion in Seattle, and served as instructor in the LDS Institutes at Hayward, California; New Haven, Connecticut; and Salt Lake City, Utah. Dr. Holland filled a mission to Great Britain from 1960 to 1962, served as Bishop of the University 2nd Ward in Seattle and served as counselor in the presidency of the Hartford, Connecticut, Stake.

Elder Maxwell has served as an Assistant to the Twelve Apostles, one of the fulltime church officers with worldwide ecclesiastical duties, since April, 1974.

BYU President Dallin H. Oaks said of the changes: "Dean Jeffrey Holland is superbly qualified for the position of Commissioner of the Church Educational System. During his two years at BYU he has been a superior Dean of Religious Instruction and an exemplary colleague. We welcome him as our new file leader and pledge our best efforts under his leadership."

NEW!

**A Three Month
Legal Secretarial
Course**

WHO IS ELIGIBLE?

This program is open to students who meet the following qualifications:

- Minimum English ACT score of 21
- Minimum typing speed of 60 wpm
- Minimum shorthand speed of 90 wpm
- Minimum cumulative high school gpa of 3.0

WHAT WILL IT COST?

The regular charge per quarter is \$260 plus a \$60 registration, application and text fee for a total of \$320. For this special summer program the cost will be just \$220, a savings of \$100!

Reservations are made by submitting an application and \$10 by June 1. The balance of \$210 must be paid by June 15.

LDS Business College

☆ Placement Assistance for Graduates

For further information call, write or visit the College at 411 East South Temple 363-2765

STUDENT DISCOUNT

15% OFF

ON ALL CAR REPAIRS

We are happy to serve BYU students. We will give BYU students 15% discount on all car repairs. We have immediate financing for both your repairs and purchases.

Check our great buys on our Capris, Corvairs, Cougars, Mustangs — James D. Barltone

MERCURY LINCOLN

UNIVERSITY LINCOLN-MERCURY

"YOUR DEALER WITH IDEALS"

1150 N. 500 W. 373-1226

GET YOUR CAR READY FOR THE TRIP

We rent you racks plus everything you need and there is always a skilled mechanic on duty.

OR LET US DO IT FOR YOU

Pre-trip tune-up, oil change, check compression, check all fluid levels, check tires, check brakes, clean battery terminals. With this ad

\$30.00

BERTAGNOLLI'S PERSONAL AUTO CARE

1600 W. Center, Provo - 375-2121

ONE OF THE CALAMITIES YOU CAN DO SOMETHING ABOUT!

☐ TORNADOS ☐ HURRICANES ☐ EARTH QUAKES ☐ FOREST FIRES

REDMAN VAN and STORAGE

Call Now 375-6757

or

See us at

1580 South State, Orem
(1/2 Block South of the Mall)

For All Your Storage Needs

Packing Boxes For Sale Too

REDMAN VAN & STORAGE CO.

Since 1891

1580 South State, Orem - 375-6757

Agent for

**northAmerican
VAN LINES**

Look for us in the yellow pages

ORDER FALL REGISTRATION MATERIALS NOW!

LEAVE US \$1 NAME AND ADDRESS

We'll send Fall materials to you.
(Don't Forget Zip Codes)

ORDER AT THE FOLLOWING LOCATIONS

- Registration Office
- Advisement Center
- Information Booths
- ELWC
- ASB

Drive through BYU entrances

Paul James: once a shy lad!

\$18 million sewer gets underway



Photo by Brent Peterson

Being an announcer for Paul James is a dream come true.

By BRAD REMINGTON
Monday Magazine Writer

Some kids dream of being a fireman when they grow up. Others want to be a policeman or a doctor. But Paul James always thought he might like to be an announcer.

"I had it in the back of my mind that I would like to be an announcer," says James, whose familiar voice describes BYU basketball and football games over KSL radio. "But I knew I was far too shy for that."

Stop the action! Let's take another one Paul. What do you mean "too shy"? It seems impossible to believe, as James leans back, his speech confident and effortlessly from his tongue. "But really, I was an introvert in junior high school," he continues, relaxing in his pleasant Olympus Hills home which overlooks the Salt Lake valley.

One reason why was an illness which confined him to bed for three or four months. "The doctor had told me I was going to be in bed for a year," he says. He had contracted scarlet fever and it developed into rheumatic fever. Even after he was able to go back to school he wasn't allowed to be too active. "The school made sure my locker wasn't on the top floor so I wouldn't have to climb the stairs," James explains.

"I was afraid to smile," the BYU football and basketball teams for the past 11 years. Yet, there are people who doubt James' colors. He says he is 100 percent loyal to the Cougar blue and white, even though some people would try to paint him red. Before he started doing the BYU games he used to do the University of Utah games.

He did the Utah contests them with a big orange. "They entered high school. He signed up for a shop class and television in Salt Lake. He had gotten the job at channel 4 when he was a junior at the University of Utah. "The have caused him some problems. Trips to El Paso because they didn't want to pay one of their regulars overtime," James explains, a real nemesis for me," he worked as a booth says, half laughing and half announcer until he was asked shaking his head. On several to do sports on the newscast occasions he has had trouble until they could get getting to El Paso, he relates, somebody. "I just kind of filled in and then stayed on," he says, grinning. Then in 1959, he quit channel 4 and started work as a public relations man. Channel 4 had just picked up the rights to the Utah games and offered James a chance to do the play-by-play if he would stay with the station. "It was something I had always wanted to do," he relates, so he stayed with channel 4. After five years of doing the Utah games, channel 4 was not going to bargain for the rights to broadcast the games anymore. "This is one of the reasons I left the station to go the channel 4," James continues. "They included doing the BYU games as part of my contract."



"I was afraid to smile."

So the U of U graduate found himself announcing BYU games. "It was a heck of a lot easier to make the switch than a lot of fans thought," he says, leaning back comfortably. "Loyalities are to people you work for and not to buildings were you go to school." And then he continues, "You can't be associated with people like Watts and Arnold and the players—eat, travel and work with them—and not be 100 percent loyal."

In fact, he says he is now considered part of the enemy by the Utah fans. Laughing, he tells how he was out on the floor during a Utah game doing the floor during a Utah game interviewing Glenn Porter and people started throwing things. Someone also hit him. He did the Utah contests them with a big orange. "They entered high school. He signed up for a shop class and television in Salt Lake. He had gotten the job at channel 4 when he was a junior at the University of Utah. "The have caused him some problems. Trips to El Paso because they didn't want to pay one of their regulars overtime," James explains, a real nemesis for me," he worked as a booth says, half laughing and half announcer until he was asked shaking his head. On several to do sports on the newscast occasions he has had trouble until they could get getting to El Paso, he relates, somebody. "I just kind of filled in and then stayed on," he says, grinning. Then in 1959, he quit channel 4 and started work as a public relations man. Channel 4 had just picked up the rights to the Utah games and offered James a chance to do the play-by-play if he would stay with the station. "It was something I had always wanted to do," he relates, so he stayed with channel 4. After five years of doing the Utah games, channel 4 was not going to bargain for the rights to broadcast the games anymore. "This is one of the reasons I left the station to go the channel 4," James continues. "They included doing the BYU games as part of my contract."

This is a special season to speak of Fashion with Graduation coming up.

GRADUATION

And Clark's presents Fashions with new spring feeling. Keeping you in mind, Austin Reed of Regent Street's vested suit goes anywhere with travel ease. Butte Knit does this Spring suit in 100% polyester. Just right for traveling to Paris or that first job interview. Don't forget Clark's World Travel Service for all your travel needs.



Clark's
Provo • University Mall
Call 374-6200

PLANK HOUSE
For the feasts of a lifetime.

A Spring Wedding deserves a wholesome feast... at the Plank House Restaurant. Choose your own menu from delicious crisp salads, fragrant loaves of bread, steaming homemade soups and the finest steak and lobster dishes. For a memorable Wedding Breakfast or Dinner, at a price you can afford, call 224-3232.

Plank House Restaurant
1545 South State, Orem

SUPER SPECIAL
Wide Carriage

ELECTRIC TYPEWRITER

Regularly 299.00
Now **\$224**

OVERNIGHT SERVICE ON CLEANING AND REPAIRS
Lowe's Typewriter Co.
294 North 100 West 373-3631
"Just across from Sears"

portraits by Renair

Graduation Special
only **\$18.00**

VALUED AT \$42.00

- This gift certificate allows a deluxe setting
- 6 to 12 poses, with cap & gown, change of clothing
- One 8 x 10 natural color portrait

D66 University Mall, Orem 224-0773
286 North 100 West, Provo 373-2415

Work for free. The pay is great.

DOUGLAS Optical
All AMERICAN EYEWEAR
Fashionable frame styles and colors.

ADJUSTABLE LENSES: The amazing new lenses that change from clear indoors to tinted outdoors.

TOUGHLITE LENSES: Exclusive light weight, almost unbreakable plastic lenses for added safety.

SINGLE VISION GLASSES \$19.90 AS LOW AS

INCLUDES SINGLE VISION CLEAR LENSES AND CHOICE OF FRAME FROM A LARGE SELECTION

SINGLE VISION CONTACT LENSES \$79.50
A second pair purchased at the same \$90.00 time, same prescription

140 W. CENTER STREET
DOWNTOWN PROVO
TELEPHONE 373-4251

required by the EPA.

Provo residents apparently didn't mind the rate increase; the bond issue passed by a three-to-one ratio. However, as 1975 drew to a close, the project began to hit some snags.

The 800 North storm drain construction ran onto several delays and other problems, causing the city commission to complain about two of the three contractors, and even to withhold payment from one for failure to complete a portion of the project satisfactorily.

In early 1976, a broken sewage line sent raw sewage running down 800 West for days. It froze and stayed on the street for several more days after the line was repaired, and one neighbor even blamed a case of hepatitis on the unfortunate incident.

The rate increases also created a fiery controversy, with towns, grown overtones, between the city and some of the large commercial users in Provo. BYU and Utah Valley Hospital were the hardest hit of the commercial users and they made themselves heard.

The city originally had plans to increase BYU's rates by almost 800 per cent and Utah Valley Hospital's by 2400 per cent.

Both the university and the hospital hired consultants to study the rate increases and perhaps arrive at a rate that was more acceptable to them.

At a meeting last November, Vern Young, a consultant for the hospital, threatened a law suit against the city and reportedly said the rates were "discriminatory, capricious and arbitrary."

Gilbert Horrocks, the city's consultant said the hospital rate is taken from the records like everyone else.

Former commissioner Wayne Hillier, upset by the "high pressure" presentation of Young, is reported to have said, "Don't threaten me. We've been a fairly godmother for many years but we can't as a city do that anymore."

BYU did not threaten a suit against the city, because, according to a report by Paul G. Rasmussen, BYU construction engineer, "to contest the action may result in very little gained and possible unfavorable relations with

Provo City."

However, both the hospital and BYU had an extended series of meetings with the city to negotiate the rates and were finally able to bring the city down from the original rate of 32 cents per 100 cubic feet to 20 cents. This represents a 268 per cent increase for BYU and will boost its annual bill from about \$28,000 to \$106,000.

The sewer rate increases were finally passed in mid-March. At that time, Ben Lewis, BYU executive vice-president, indicated to the University that he was "surprised" and not altogether satisfied that the rates had been passed. However, Wheadon said last week, "as far as we know, they're all happy," and Commissioner J. Earl Wignall said, "We did have some misunderstandings, but they've all been resolved."

After the rate increases were passed, the city was able to proceed into the final phase of the project: construction. Bids were opened last Thursday on the plant and Centric Construction was the apparent low bidder. However, if the city accepts an alternative proposal which does not include filters on the plant, A.F.B. Contractors Inc. will win the bid.

"We have to submit all of the contract documents to the EPA and they will review them and make recommendations," Wheadon said. "Because they have approved the plans, it is very likely that the would approve the project for construction."

The review process will take around six weeks, he said, after which, if all goes well, construction can begin. It will be finished in about three years.

Even with several delays, spiraling construction costs and negotiations with private organizations on rate increases, Provo is still far ahead of any other community in the state in complying with the state and federal standards.

"North Utah County is now in its feasibility study, the step one phase," Wheadon says. "South Utah County is just beginning their step one phase."

Salt Lake, Ogden and all other communities are also somewhere in the first phase of their projects, he said.

Pioneering against water pollution

By DONNA ROUVIERE
Monday Magazine Writer

Dean Wheadon, Provo city water director, sat behind a huge stack of thick manila envelopes in the Provo city commission chambers. The chambers, in contrast to their usual emptiness at the regular 10 a.m. Thursday commission meetings, were packed. Steve Huff, a city consultant, stood up and began to read the contents of the envelopes as Wheadon opened them. They contained bids for the largest construction contract ever granted in Provo.

"I'm not aware of another project that's ever been bid for

the city that's larger than this," Wheadon said later. The audience was local contractors who had gathered to submit their bids. As the lowest of the bids was read, a murmur went through the audience. Centric Corporation submitted a bid of \$16,744,000, over one million dollars below the city's estimate of the project's cost.

The bid opening last Thursday marked the beginning of the final phase in a comprehensive 6-year program to expand Provo's wastewater treatment plant. The expansion, part of a federal plan to eliminate pollutants from all the nation's waters, will be the first to be constructed in Utah. "We're about two years ahead of every other community in the state," Wheadon says.

The \$18 million addition to Provo's existing sewer facility is a response to both state and federal pollution regulations.

'We're about two years ahead of every other community in the state,' says Provo city water director Dean Wheadon.

Four years ago Congress, concerned about the growing problem of water pollution, passed the Federal Water Pollution Act, a far-reaching piece of legislation which imposed stringent standards on all water treatment plants, to be completed by 1985. Recognizing that there was scarcely a sewage plant in the country that met the standards, Congress thoughtfully provided in the act for financial assistance to upgrade and construct new plants. Enforcement of the program was entrusted to the Environmental Protection Agency (EPA).

Two years later in 1974, the Utah Water Pollution Control Committee passed even more demanding standards, to be met by 1980.

The two government actions took Utah completely by surprise. There wasn't a community in the entire state whose facilities measured up to the standards; in fact, Provo was the only city even prepared to begin upgrading its plant.

And so Provo, working virtually alone, began in 1973 to make studies, draw up plans and arrange funding for the project.

The city moved ahead quickly, Wheadon says, because "we were aware of what the stipulations were going to be and we felt like they were good stipulations."

"We applied to the Four Corners Commission for funds while other communities were waiting to see what the EPA was going to do," he says.

The city was required by the EPA to plan the expansion in three phases, according to Wheadon. The first phase was a feasibility study.

In 1973, the city hired two consulting firms, Horrocks and Carollo, to do an assessment and environmental impact study of the project. Among other things, the assessment included information on the history of the existing plant, which was

built in 1954 at a cost of \$1.3 million for a population of 28,000 and has since been expanded twice to make it adequate for a population of 60,000.

The plant, the study said, is not up to the new standards, which require that between 85 and 90 per cent of organic material be removed from all water. The plant removes about 70 per cent of organic material.

The study also included data on the pollution level in Utah Lake, which has a dangerously high content of pollutants.

The city should plan to meet two goals, the detailed technical report recommended. First, it should plan to construct a plant which will meet the new standards and even more strict ones which may be imposed in the future. Secondly, the city should plan a sewer facility which would accommodate a community of 100,000. The city has experienced a 30 per cent growth increase in the last 10 years, "the highest of the Wasatch Front cities," according to the report, and will be at the 100,000 mark by 1995.

The report suggested that the city 1) expand the existing plant 2) construct a storm drain that would span almost clear across town and 3) rehabilitate other existing sewer facilities to make them more efficient.

The report also recommended that the city consider the possibility of a regional plant which would serve several other cities in the area. Such a possibility is still being studied, Wheadon said. "The other cities would have to pay a proportional share of the cost," he said.

The assessment and environmental impact report was submitted to the EPA for review in the summer of 1974. The EPA decided an environmental impact statement on the project was not necessary, as the negative impact of the addition is "not significant," Wheadon said.

On the basis of the studies, Provo was awarded a federal grant of 16.5 million dollars, almost the entire amount of money available from the government for the whole state. The grant represents 75 per cent of the cost of the project and was to be given only on the condition that Provo pass a \$5 million bond in the November 1975 election to pay for the remaining 25 per cent.

With the acceptance by the EPA of the studies, Provo's consultants moved into the second phase: plans and specifications. They drew up detailed blueprints for the plant and made estimates on the cost and time schedule that would be involved in the construction.

Bids were also opened last fall on the \$1.5 million 800 North storm drain project and it was contracted in three parts. Construction began in the fall and is still continuing.

As the passage of the bond would necessitate a substantial increase in sewer rates for residents and commercial users, Horrocks and Carollo also did a rate increase study. It was

(Cont. on page 37)

"No, I handled my own reservations"



Next time--try the professionals at MURDOCK TRAVEL

- Tours
- Car rentals
- Cruises
- Airline tickets
- Hotel, motel assistance
- Passport and Visa assistance

Expert counsel on any and all phases of travel at no extra cost

377-9700

11 East 300 North
Provo



GLASSES

FOR ALL THE FAMILY

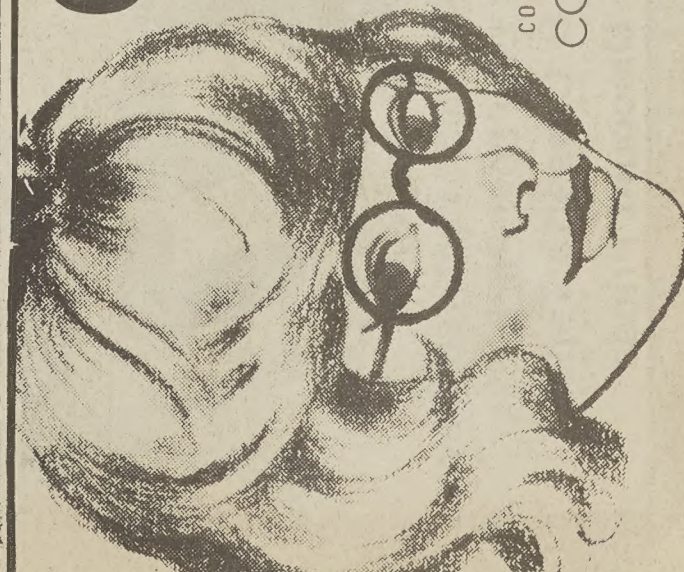
- **Quality Eyewear**
Skilled Workmanship Combined with Quality Materials
- **Modern Styles**
for everyone in the family, including the NEWEST wires and shades
- **Plastic Lenses**
Photogray—Photosun Lenses

comfortable, easy to wear
CONTACT LENSES

10% BYU DISCOUNT

In Orem
UNIVERSITY MALL
Telephone 224-1777

In Salt Lake
DAYNES OPTICAL
122 So. Main
Telephone 363-6764



Prescriptions from your eye physician (M.D.) or optometrist filled with precision accuracy.

At the PRO SHOP...



LISTENING IS PART OF GOOD SERVICE.

Bring your paint problems to the Pro Shop. We're just as interested in good results as you are. We listen better. For a better paint job, use our time to save yours.



SPECIAL DISCOUNT

TO STUDENTS, FACULTY & STAFF WITH ACTIVITY CARD

JONES PAINT & GLASS

170 N. 100 W., Provo 373-3131



Photo by Brent Petersen
Paul James — "You can't be associated with people like Watts, and Arnold and the players — eat, travel and work with them — and not be 100 per cent loyal."

(Cont. from page 28)
and ran it down to the corner of a gas station. He asked the biggest problem with basketball games, he explains, is bringing variety into the broadcast. "The biggest challenge in basketball is describing what is virtually the ball going up and down hundreds of times." And while variety may be a problem in broadcasting basketball games, it is no problem for James when he is off the air. His beautiful home empties into an indoor garden, where he raises all kinds of tropical flowers. When he is not working out there he keeps himself busy reading or playing bridge.

But he says the profession has been good to him. Just talking to him, one knows James enjoys what he is doing. However, it is a lot of hard work also. He says doing

reschedule a final. In most cases, I don't think the timing is intentional. It also makes it extremely difficult for either parent to concentrate, especially if it's their first one."

But for the rest of the students, who are not willing to try such extreme tactics, one math teacher, this is usually a legitimate reason to

•And finally . . . finals

(Cont. from page 23)

The present system extends the period to four days with finals scheduled for all classes regardless of the number of credit hours. All teachers are required to give finals unless they receive clearance to do otherwise from the dean of their respective colleges.

The new computerized preregistration procedure has eliminated the need for an extra week between the winter semester and spring term, which allows another week of instructional time during the winter semester, and makes the number of instructional days 72 for both fall and winter semesters.

"This system will be permanent," said Erlend Peterson, assistant Dean of Admissions and Records, "for the time being anyway."

Problems arise though, he said, "for those who try to rely on the procedure from the semester before. They don't read the published schedule and, at the last minute, are caught unaware of the policy."

He also said that in order to correct what President Oaks has called "a policy of too much leniency," any student wishing to take an exam early must submit a request to a special committee for review. The most common requests for early finals result from marriages or transportation. "I find it most peculiar," remarked one professor, "that no student on this campus ever drives home. Everyone, without exception, rides with another student who must leave early."

Wedding bells also take

20% off all our entire stock of diamond jewelry.



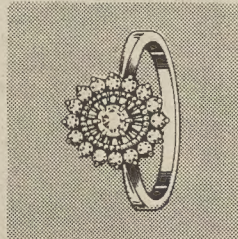
Sale \$296

Reg. \$370. Sapphire and diamonds set in 14K gold cocktail ring.



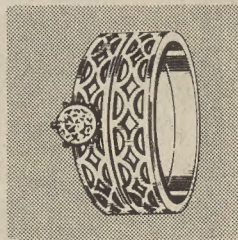
Sale \$456

Reg. \$570. Six 'tear-drop' rubies and diamonds in 14K gold.



Sale \$296

Reg. \$370. Cocktail ring has seventeen diamonds in 14K gold setting.



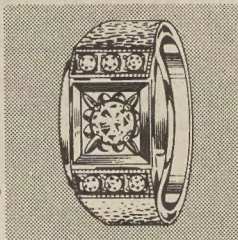
Sale \$300

Reg. \$375. Bridal set has seven diamonds in 14K gold.



Sale \$92

Reg. \$115. 14K gold pierced earrings set with diamonds.



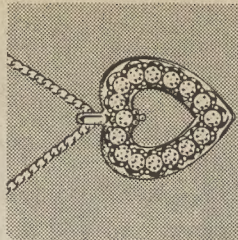
Sale \$300

Reg. \$375. Man's ring has seven diamonds in 14K gold setting.



Sale \$246

Reg. \$307.50. "Swirl" bridal set with diamonds and emeralds. 14K gold.



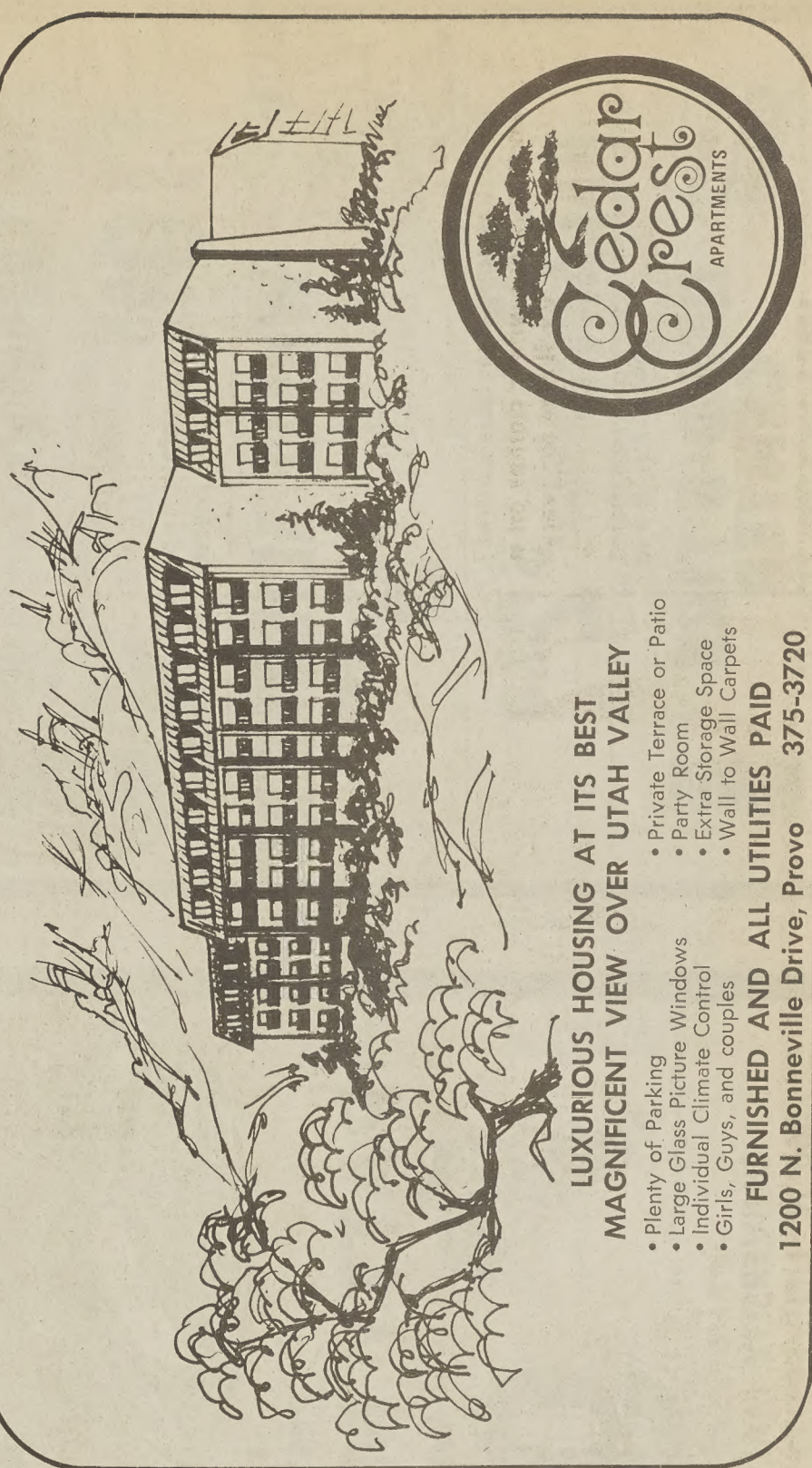
Sale \$232

Reg. \$290. Heart shaped pendant has 16 diamonds set in 14K gold.

JCPenney

Fine Jewelry Department
Orem University Mall

Use Penney's Time Pay Plan.



**LUXURIOUS HOUSING AT ITS BEST
MAGNIFICENT VIEW OVER UTAH VALLEY**

- Plenty of Parking
- Large Glass Picture Windows
- Individual Climate Control
- Girls, Guys, and couples
- Private Terrace or Patio
- Party Room
- Extra Storage Space
- Wall to Wall Carpets

FURNISHED AND ALL UTILITIES PAID

1200 N. Bonneville Drive, Provo 375-3720



'Spiritual Roots of Human Relations': A review

Stephen R. Covey, *Spiritual Roots of Human Relations*; Deseret Book Company; Salt Lake City, 1970. (This book is available in the BYU bookstore.)

Reviewed by
Bruce D. Porter

For the last six years Stephen Covey's *Spiritual Roots of Human Relations* has been one of the consistently best-selling works of popular Mormon



branches, given widely as a gift, and used as a textbook in a number of BYU classes. There is indeed much in this book to commend it to Latter-day Saint readers, and there can be no question but that it has had a positive, uplifting influence in numerous lives. Its strong emphasis on self-discipline and on integrity in keeping personal commitments are examples of two areas where the book has had a very broad impact. Almost all of us are more aware of questionable points in specific points and discuss the potential power of commitments and goals, and the need for disciplining the flesh because of the direct or indirect influence of the book.

When a book becomes so popular, however, readers often fail to read it with the caution and critical judgment necessary in appraising any popular work dealing with Gospel principles. Despite its general quality, there are enough

of questionable points in areas where it might best be greeted with reservation. The book suffers, from a little disconcerting. When dealing with the principles of salvation and the daily habits of our life we should be hesitant to fully trust anything short of the living scriptures and the living prophets. The following paragraphs, then, are not meant to discredit *Spiritual Roots of Human Relations*, but to question some of its

(Cont. on page 43)

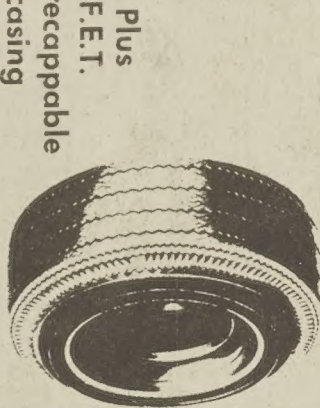
GET HOME SAFE & SAVE



NOW ONLY **\$21.89**
A8-13 MSW Plus F.E.T. \$1.78

and look at the selection of sizes		
SIZE	WHITE	EXTRA
C78-13	25.24	1.99
C78-14	25.58	2.07
E78-14	26.77	2.27
F78-14	27.81	2.41
G78-14	29.10	2.56
H78-14	31.08	2.77
G78-15	29.71	2.63
H78-15	31.56	2.83
J78-15	32.74	2.99
L78-15	34.18	3.13

REGAPS



As Low As **\$10.95** (600-13) Plus F.E.T. and recappable casing

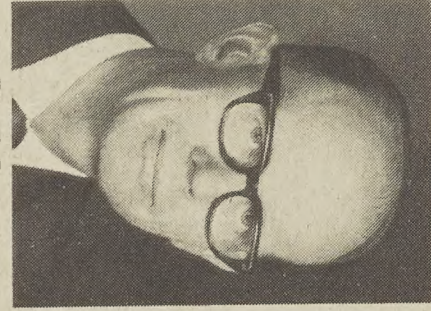


WHEEL ALIGNMENT ONLY \$9.95

SPIN **\$2.50** ONLY
BALANCE

Dayton TIRES
READ'S TIRE CENTER
1797 S. State, Orem 225-7331

New dean appointed



Dr. Ellis T. Rasmussen, assistant dean of Religious Instruction and professor of ancient scripture at Brigham Young University, has been appointed dean of Religious Instruction. It was announced Friday by President Dallin H. Oaks.

Dr. Rasmussen, who will begin his new assignment at the beginning of the spring term on April 26, will replace Dean Jeffrey R. Holland, who was appointed LDS Church Commissioner of Education.

The Dean of Religious Instruction at BYU administers a university-wide teaching function performed by teachers and scholars who devote their full time to religious instruction and by additional faculty members from all colleges and schools in the University who participate in religious instruction on a part-time basis.

Dr. Rasmussen also will administer the Department of Ancient Scripture, the Department of Church History and Doctrine, and the BYU Center for Religious Studies.

He earned the B.S. degree in history and the M.A. in scripture and Semitic languages from BYU and the

Ph.D. from BYU in 1967 after completing coursework at Dropsie College for Hebrew and Cognate Learning in Philadelphia. Dr. Rasmussen has taught at BYU since 1951 and has conducted several Biblelands tours for BYU Travel Study Department.

Also active in civic affairs, he served as a member of the Orem City Council, 1966-67. Before joining the BYU faculty he was a teacher in the LDS Seminary system.

Rasmussen has served as a member of two ward bishops, member of three stake high councils, and counselor in the Sharon West Stake Presidency. Currently he serves as patriarch in the Sharon West Stake.

He married Oda Fomesbeck of Weston, Idaho, and they have five children and nine grandchildren.

(Cont. from page 34)

was that the shop salesmen didn't crack any dumb jokes as we had halfway expected. After all, this is their business, and you don't go making fun of your customers.

After clowning around at the Mail store, we went to the Creative Wig Boutique where I was fortunate to find a toupee that fit. Rich Gadd, the owner, was a little skeptical at first but warmed up when he found that we were really interested. This toupee was, I thought, much more convincing than the stretch wigs. It should be, for \$150 more.

I asked Mr. Gadd, who is thinning a little on top, why he didn't use his own product. He said, "I'm not bald yet!" "More power to him," I thought. "He's got some pride left (and some hair)."

Following our little odyssey, I decided that I would follow Mr. Gadd's fine example and be a stoic. After all, God made beautiful heads and ugly heads. To the men with the ugly heads, He mercifully gave hair to cover their faults. (And after all, I don't have \$175.) But should I succumb to



The best for last—Webb with a more realistic look. He admires the new image lovingly in the mirror, but is it worth the dollars?

my vanity some day, please don't show your vulgarity by having to answer "Yes it is. I asking that odious question."

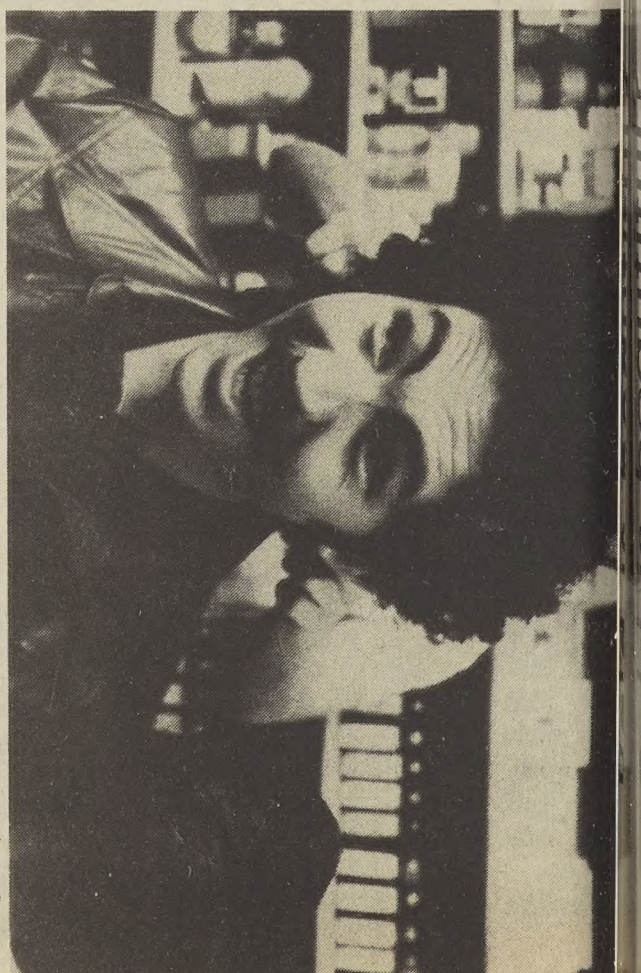
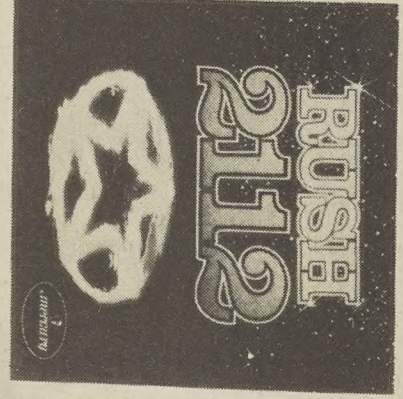


Photo by Sam Coveston
Webb expresses some surprise and delight over his new look—Groucho Marks maybe?

THIS IS THE ROCK!

From **mercury** Records



RUSH... Sci-Fi Rock 'n' Roll From Canada!



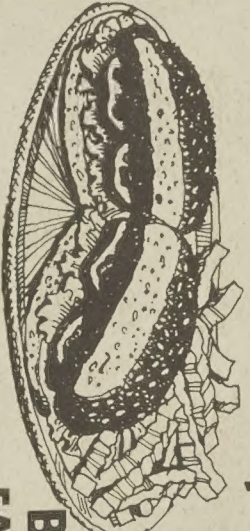
THIN LIZZY... Reminiscent of the British Rock Invasion of the 60's!

377
6.98 List LP (Mfrs. Sugg. List)

Hundreds Of Pop Titles Feat. red Now
At This Low Low Price
All 8-track & Cassette Tapes
At Super Discount Prices
OPEN NINE TO MIDNIGHT EVERY DAY

214 No. University • Provo • 377-4484

HAPPY DAYS ARE HERE AT



PATTY MELT
FAMILY RESTAURANT
WITH FRIES



Two locations:
UNIVERSITY MALL &
366 N. UNIVERSITY AVE.
(offer expires Apr. 25, 1976)

CHEERLEADER TRYOUTS



TUESDAY, APRIL 20

ASBYU Athletics Office

By JON WEBB
Monday Magazine Writer

You're going bald.
Aaaah! Scream, panic, tear
your hair! No—don't tear
your hair.

Well, no, that's not the way
it goes. It comes in stages.
First there is "Hmmm,
looks like my forehead is
growing a little. Sure looks
mature, doesn't it?"
Second stage: "This bit
about looking mature is
getting old. Mature is OK, but
no self-respecting girl wants
to be seen with a guy that
looks like her grandfather."
The third stage is even
more disturbing. It's falling
out so fast it clogs the shower
drain. "I don't care if I get
bald as an egg! I'd never buy
a wig. I couldn't stand to be
that phony."

Stage four

Stage four includes the
period of adjustment and
rationalization. "This is
getting to be a drag on my
social life. I've got to change
my image. A wig? Well, it's
just like another item of
clothing, and nobody minds
buying clothes to help their
status. Besides, first
impressions can make you or
break you, and I've got some
job interviews coming up.
They say that if you shave
your moustache at the same
time, you can just put it
down to your missing nose
hairs when they notice that
you look different."

There, you've done it. Now
all you have to do is go to the
wig shop where they will
remove all your doubts. Also
it helps to have a buddy in
the same condition who will
go along to lend moral
support. I found a handy one
in Sam Coverston, who also
served as photographer for
our little adventure.

Shopping around

It helps, too, to have an
excuse for dropping in.
Nobody wants to walk in and
say "Hi, what kind of wigs do
you have that I could try
on?"

Oh, no, we were very suave
and sophisticated. "Hello,
we're from the Daily
Universe, and our editor has
assigned us to do a story on
what it's like to buy a wig. Do
you have any we could try
on?"

In the first place, we found

(Cont. on next page)

NEW ZENNITH 100 • SOLID STATE

Buy a Calculator

Rent a Refrigerator

Summer Rates Coming!

Rent a-Stereo

Now

Rent a Typewriter

Rent a Sewing Machine

44 S. 200 E.

PROVO

375-2000

Stokes Brothers

44 S. 200 E.

PROVO

375-2000

Photo by Sam Coverston
Monday Magazine Writer Jon Webb prepares himself for the ordeal of donning alien hair.

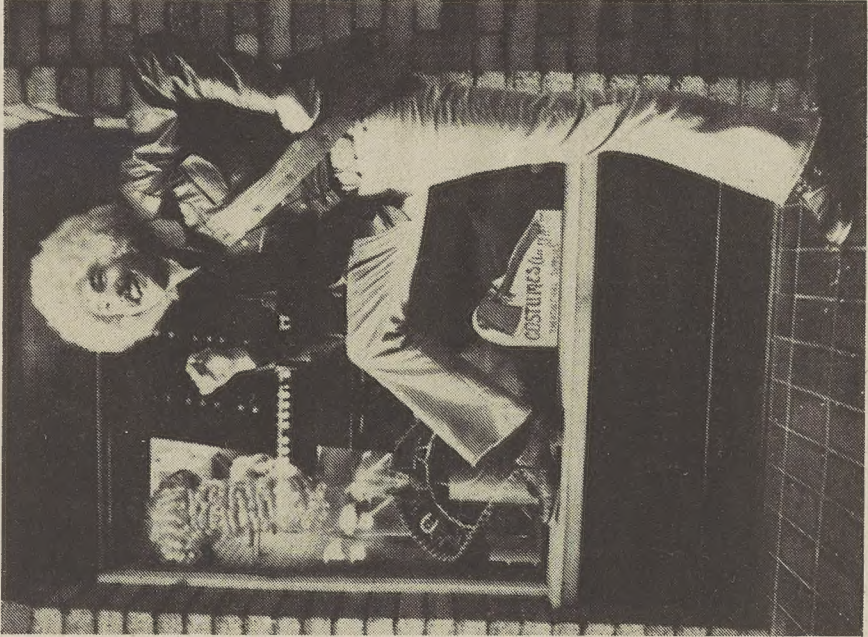


Photo by Sam Coverston
Webb strikes a pose to model his new blond afro!

OPEN MARKET

BIKE CARRIERS

Hoop Type

Reg. 34.00, NOW **17⁵⁰**

SUNGLASSES

Trapp of Aspen

Reg. 21.00, NOW **5⁰⁰**

Enter Free Drawing For
\$150.00 Pan World 10-Speed Bike

OPEN MARKET

1814 South Columbia Lane
(South State)

5 blocks south of University Mall
Orem, Utah

225-8065

"La France"

restaurant

"A rendezvous
with authentic French cuisine"

DINNER FROM 2.90 to 6.95

Served with Garlic Bread, Dauphine Potatoes, Salad

- SOUPE A L'OIGNON65
- QUICHE LORRAINE (pie, French custard, bacon, ham, cheese) 3.55
- COQ DE BOURGOGNE (Chicken, bacon, mushrooms, French sauce) 3.95
- FILET MIGNON (Top quality filet, mushrooms, French sauce) 5.75
- ESCALOPE DE VEAU DE SAVOIE (Top quality veal, mushrooms, cheese, cream) 4.95
- COQUILLES SAINT-JACQUES DE PROVENCE (Scallops, butter, lemon, garlic) 4.55
- BROCHETTE SHISH-KEBAB BEARNAISE (Top quality filet) 5.95
- CREME CARAMEL (French custard)70
- CREPE SUGAR70
- CREPE FLAMBÉE (flaming) and many more 1.75

377-4545

Celebrate

Your Graduation With Us

Claude Massa

"La France"

Authentic French restaurant
—also Italian food—

463 No. University Avenue • Provo, Utah 84601

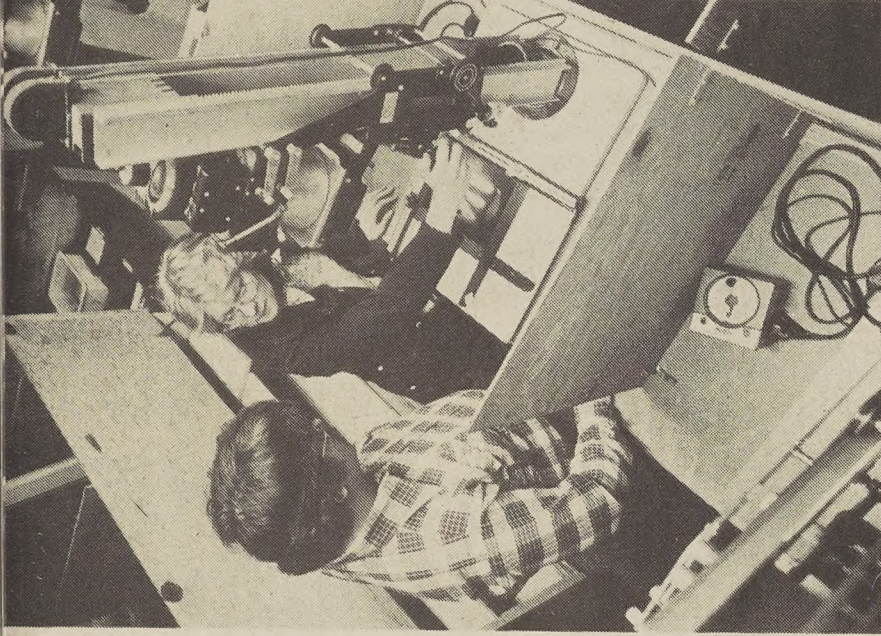


Photo by Chris Huish
Physics 177 lab instructor James Bates helps a student on an enlarger in a darkroom in the Eyring Science Center which students affectionately know as "the hypo pits."

The only shoe of its kind.

The Earth shoe.
The shoe
conceived to
work in motion.

It seems that the people who are most comfortable walking are the people who buy them use them shoes aren't even the shape of feet.

That's why the Earth brand shoe was conceived and designed to be most comfortable functional, efficient vehicle ever designed for human feet.

In other words, it was created for walking.

Fashion could design a million shoes, function only one.

To design new shoes, most shoe designers look at old shoes. Or fashion magazines. Or copy each other. And, even though shoes do not change shape, they do change shape.

Anne Kaise didn't do this. She designed the Earth shoe. Because she knew that's where the question of how to design a perfect shoe is answered.

And from this study, the Earth brand shoe was born. A shoe designed to fit your foot and work as you walk. A shoe designed to guide you through a gait called "pure walking." A smooth rolling motion designed to move you along effortlessly, easily.

The Earth shoe comes in styles for men, women, and children. From \$23.50 to \$49.50.

Earth shoe

Earth is the registered trademark for its positive heel shoes and other products.

Anne Kaise,
inventor of the EARTH negative heel shoe

We gave it abrasion tests, pull tests, flex tests, extreme temperature tests, even color tests. We tried to wear it down, pull it apart, and crack it. And it stood up to every test.

Shoes that look like, but don't work like Earth brand shoes.

After millions of people came to love the Earth brand shoe, many shoe companies began to copy it. But, here's the funny part of our story: They all copied how we look, not how we work. And, as we said before, people keep forgetting that shoes are for walking.

We tested its strength, its resilience, and comfortability. This pure walking starts with your downward thrust, which is actually greater than your body weight. The Earth shoe cushions this shock, guards against the strain of its lowered heel, guides you along and springs you off the big toe and into the next step.

This is the path of power Anne Kaise learned from the human form in motion.

Putting the Earth shoe to the test.

And after the Earth shoe was designed to take the ultimate step, we made sure it would take thousands and millions of those steps.

AVAILABLE ONLY AT:

UNIVERSITY MALL 225-9445



Monte Vista

Means...

MOUNTAIN VIEW

ENJOY THE SCENERY FROM THE PRIVACY OF YOUR OWN ROOM!

- Air Conditioning
- Heated Pool
- Remodeled Game Room with Ping Pong, Piano and Games
- Sun Deck
- Outdoor Barbecue and Patios
- New Laundry Facilities
- Spacious Apartments
- New Owners and Management
- Excellent Location to BYU and Shopping Center
- Individual Desks
- Plenty of Storage
- Great Branches
- Plenty of Parking
- Friendly Atmosphere



NOW RENTING SPRING & SUMMER

SINGLES — 3 Bedroom \$60 month, 1 per room

2 Bedroom \$55 month, 2 per room

3 Bedroom \$49 month, 2 per room

******* COUPLES — 2 Bedroom Apartments \$120 *******

FALL RATES

Applications Are Being Taken For Fall Semester

Fall Rates 3 Bedroom \$60 Per Month

Includes All Utilities 2 Bedroom \$65 Per Month

1285 North 200 West Phone 373-8023

It's a problem difficult to cope with

By MICHAEL WHITE
Monday Magazine Writer

restore his youth. The fictional Dorian Grey sold his soul to retain the face of a young man and, in our world, Leon died searching for a fountain whose waters would

cope with. Perhaps it reminds these people of a brilliant patient. Gary Elton and Jess Peck are the owners of five nursing homes, including the Utah Valley Care Center between Provo and Springville. According to Elton, the care needed by the elderly is

more personal and in many ways even more complex than that needed by a hospital patient. "It's a total care program. You take care of all the individual needs," he says. "We try to make their lives as pleasant as possible, and give them full physical and mental care."

Providing this kind of care requires a bit of coordinating among the staff. The professional help includes regular visits from a doctor, physical therapist, social worker, speech therapist, psychologist and dietitian. In addition, licensed nursing personnel "have to be on duty at all times," Elton declares.

Last resort

Most people, he says, won't approach the idea of placing a member of their family in a nursing home until all other possibilities have been exhausted. Even then they have regrets.

It evokes some real guilt feelings. This makes it harder on the nursing homes, operators, too, because they expect the home to do everything they couldn't do," Elton explains.

Poor care?

Asked about the frequent publicity about poor care and abuse in nursing homes, he answered, "I think probably about 10 years or so ago there was probably good reason to write negatively. Just a man and his wife would fix-up a house as a nursing home. Now I don't see how anything could be so wrong with them, they're so closely supervised."

Mrs. Phyllis Kirk, food supervisor at the home says that often the rumors of abuse rise from the patients' desire for attention from visiting relatives. Often, she explains, they will say they are not being fed enough, or are not given any meat in their meals.

Menus checked

Mrs. Kirk points out that the menus are supervised by a professional dietitian, and that the patients are given enough food.

"One day I gave a lady four dinners," she recalls. Another problem is finding help qualified and willing to work with the elderly. For the professionals, their efforts often do not result in improvement. The patient does not always get well. For the unskilled help, constant attention must be given, with care and understanding.

Special people

"We have a hard time getting the right brand of person. It takes a special person — it takes more



Photo by Jeff McKnight
An elderly patient is presented with a small treat from the BYU Ninth Branch Relief Society.

RUSTIC 4x4 FURNITURE SPECIAL

Couch
Loveseat
Chair
Footstool
\$399.95
as low as
expires 1-25

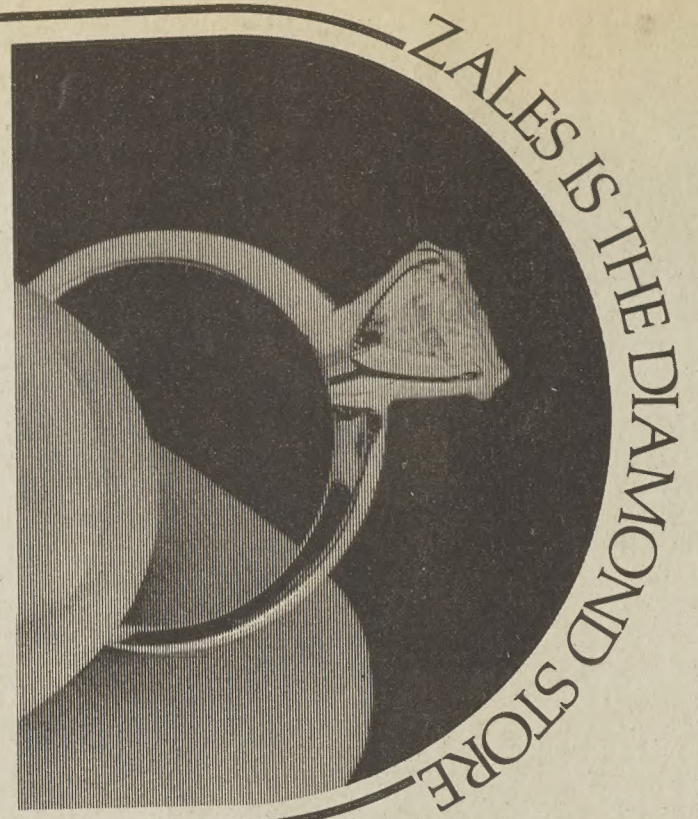
Many Different Styles, Fabrics, And Accessories
To Choose From
We Also Stock A Large Selection Of
Waterbeds And Accessories

WATERBEDS

Custom Made Waterbed Frames Including
Hand Carving
Foam Padding
Turned Posts
Well Try Anything
Mirrors

IMPORT WAREHOUSE

The Unifurniture Store
112 N. University Ave. Provo



Cut, carat, color, clarity.
These are the Four C's that determine a diamond's value. At Zales, we add a fifth C—confidence. It's yours at The Diamond Store.



top, 6 Diamond
fashion ring,
14 karat gold, \$450
bottom, 15 Diamond trio
set, 14 karat gold,
\$475
top, 3 Diamond
bridal set, 14 karat
gold, \$600
bottom, 8 Diamond duo
set, 14 karat gold,
\$400
top, 9 Diamonds,
14 karat gold,
\$550

Zales Revolving Charge • Zales Custom Charge • BankAmericard • Master Charge
American Express • Diners Club • Carte Blanche • Layaway

ZALES

The Diamond Store
University Mall - Orem
224-0521



He's unbelievable!!!
Why don't you come learn about the world first hand through
Study Abroad
Centers in
Paris
London
Put your heart into Study Abroad!



A group plays bingo on an activity night planned by one of the BYU branches. (Cont. from page 32)

devotion, more depth," Elton says.

To Peck, meeting the different types of people in the homes is rewarding.

"You get a real congregation of people. Judges, shepherders, prospectors. It's fun to corner one and talk to him."

He mentioned one lady in her nineties who had lived near the junkyard in Heber before coming to the home. She made a practice of collecting items from the piles of junk. When she came to the home, she applied this habit to the sugar dispensers in the dining room.

Any time the sugar wind up in the dining room, it was out, it would soon wind up in her pockets, he says.

The care center is now housed in the Eldred Center south of Provo. According to Elton, it was built originally as a convalescent hospital, and is not really suited to serve as a nursing home.

The law with the old?

Leased from the county, he says he would continue to use the building if there were no plans to convert it into the new county jail and sheriff's headquarters. Already, several rooms of the home serve as offices for the sheriff's office.

With the sheriff moving in, plans had to be made for a new building. Ground-breaking ceremonies April 15 marked the construction of a 100-bed facility to be built at 830 S. 1100 West in Provo.

It will be equipped to care for 27 patients more than the present facility, and according to Peck should, along with the four other nursing homes in the county, provide adequate space for the county's needs.

State requirements

The state, Elton says, requires three beds for the elderly per 1,000 persons in the county, adding, "We're a little over that."

He points out that there are three categories of nursing homes: a nursing home comes under, depending on the type of care offered, comprehensive, or skill care, intermediate, and the Valley Care Center, he says, is a skill-care nursing home.

Mrs. Nellie Kujala,

in charge of the project, each branch in the state is assigned a nursing home to visit.

Activities

"We usually have some activity once or twice a month, and the other times we just visit," she says.

The patients seem to enjoy the bingo greatly. They smile, talk, and joke, surprisingly witty sometimes. They and the Relief Society members know each other by name, and the conversation flows.

From her nurse's station, Mrs. Hechle comments on how much the patients enjoy and look forward to the visits. Smiling, faintly she adds, "They're not as forgotten as they used to be."

Stuffing a turkey with cubed bread dressing? A one-pound loaf of white bread should yield about three quarts of cubes.

See Us Today!
Phone: 373-8220
Try Our Same-Day Service — Till 1 p.m.



For Pick-up and Delivery Service

106 North 200 West

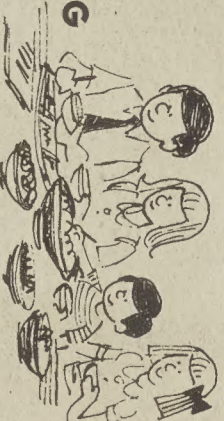
PAY NEXT FALL

Rand's Drive-In Cleaners.

Pressed at

of Winter Clothes when Cleaned and

FREE SUMMER STORAGE



Having a club or branch party? Let us take the headache out of the food. We cater full buffet meals for 30 people on up. The buffet includes 4 salads, rolls and butter, potatoes and gravy, vegetable, drink and dessert, and selection of meat. Prices range from \$2.50-\$3.50.

CHUCK ARAMA
1408 S. STATE
OREM
225-9300

BUFFET CATERING



NOW!



ORDER FALL REGISTRATION MATERIALS

LEAVE US \$1

NAME AND ADDRESS

We'll send Fall materials to you.

(Don't Forget Zip Codes)

ORDER AT THE FOLLOWING LOCATIONS

- Registration Office
- Advisement Center
- Information Booths
- ELWC
- ASB
- Drive through BYU entrances